



Oregon Lottery CY 2021 YTD Scoreboard Gaming Activity

Reporting Period: 1/1/2021 00:00:00 to 4/30/2021 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
CY 2021 YTD	10,553

Source: Chameleon360 Registrations History, accessed 5/3/2021 12:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
CY 2021 YTD	3,612,689	\$113,914,062	\$10,661,034	9.36%	35,594	\$31.53

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	702	\$78,038	(\$6,199)	-7.94%	184	\$111.17
Bandy	61	\$666	(\$47)	-7.05%	36	\$10.92
Baseball	147,769	\$4,525,915	\$422,699	9.34%	7,920	\$30.63
BasketBall	1,810,673	\$63,600,569	\$5,477,908	8.61%	23,976	\$35.13
Boxing	6,985	\$230,988	\$32,690	14.15%	3,218	\$33.07
Cricket	3,161	\$151,929	\$3,092	2.04%	1,073	\$48.06
Cycling	123	\$868	(\$114)	-13.10%	18	\$7.05
Darts	901	\$29,431	\$2,631	8.94%	276	\$32.67
Football	498,157	\$13,900,918	\$1,853,571	13.33%	29,127	\$27.90
Golf	120,135	\$1,940,928	\$226,320	11.66%	7,238	\$16.16
Handball	1,440	\$36,525	\$4,826	13.21%	311	\$25.36
Ice Hockey	243,280	\$6,320,905	\$448,776	7.10%	7,638	\$25.98
MMA	163,171	\$3,247,138	\$428,183	13.19%	12,058	\$19.90
Motor Racing	15,428	\$182,230	\$38,798	21.29%	1,295	\$11.81
Rugby League	335	\$10,325	\$2,215	21.45%	114	\$30.82
Rugby Union	464	\$13,173	\$1,477	11.21%	185	\$28.39
Scoreboard Specials	33,052	\$651,506	\$113,632	17.44%	5,028	\$19.71
Snooker & Pool	510	\$17,036	\$3,388	19.89%	227	\$33.40
Soccer	374,834	\$10,217,918	\$925,799	9.06%	7,329	\$27.26
Surfing	4	\$26	\$26	100.00%	3	\$6.38
Table Tennis	72,330	\$4,259,533	\$331,134	7.77%	1,713	\$58.89
Tennis	85,537	\$3,772,009	\$287,930	7.63%	3,785	\$44.10
Volleyball	33,639	\$725,486	\$62,301	8.59%	995	\$21.57
TOTAL	3,612,689	\$113,914,062	\$10,661,034	9.36%	35,594	\$31.53

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	1,255,628	\$27,150,625	\$3,948,902	14.54%	24,374	\$21.62
Single And Teasers	2,357,061	\$86,763,437	\$6,712,133	7.74%	33,885	\$36.81
TOTAL	3,612,689	\$113,914,062	\$10,661,034	9.36%	35,594	\$31.53

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	1,311,241	\$58,244,595	\$4,759,058	8.17%	24,045	\$44.42
PreMatch	2,301,448	\$55,669,467	\$5,901,976	10.60%	34,853	\$24.19
TOTAL	3,612,689	\$113,914,062	\$10,661,034	9.36%	35,594	\$31.53

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

Single Bet: In a single bet, a player only bets on the outcome of one event.

System Bet: A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

Turnover: Total amount of betting / wagering / stakes. Also known as handle.