



## Oregon Lottery April 2021 Scoreboard Gaming Activity

Reporting Period: 4/1/2021 00:00:00 to 4/30/2021 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

### Registrations

| Period     | Registrations |
|------------|---------------|
| March 2021 | 1,456         |

Source: Chameleon360 Registrations History, accessed 5/3/2021 12:00:00

### Summary

| Period     | # of Bets | Turnover     | GGR         | Margin (%) | # Unique Active Players | Avg. Bet Amount |
|------------|-----------|--------------|-------------|------------|-------------------------|-----------------|
| March 2021 | 760,131   | \$25,323,061 | \$2,729,277 | 10.78%     | 18,890                  | \$33.31         |

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

### Activity by Sport

| Sport               | # of Bets      | Turnover            | GGR                | Margin (%)    | # Unique Active Players | Avg. Bet Amount |
|---------------------|----------------|---------------------|--------------------|---------------|-------------------------|-----------------|
| Aussie Rules        | 477            | \$59,182            | (\$6,786)          | -11.47%       | 134                     | \$124.07        |
| Bandy               | 0              | \$1                 | \$1                | 100.00%       | 1                       | \$0.00          |
| Baseball            | 135,006        | \$4,253,652         | \$391,327          | 9.20%         | 7,518                   | \$31.51         |
| BasketBall          | 353,715        | \$13,639,953        | \$1,612,494        | 11.82%        | 13,221                  | \$38.56         |
| Boxing              | 2,979          | \$135,719           | \$32,584           | 24.01%        | 2,058                   | \$45.56         |
| Cricket             | 811            | \$39,005            | \$2,470            | 6.33%         | 254                     | \$48.10         |
| Cycling             | 76             | \$607               | (\$102)            | -16.86%       | 14                      | \$7.99          |
| Darts               | 233            | \$6,215             | \$2,192            | 35.27%        | 63                      | \$26.68         |
| Football            | 5,253          | \$166,960           | (\$11,802)         | -7.07%        | 1,436                   | \$31.78         |
| Golf                | 45,599         | \$706,625           | \$157,765          | 22.33%        | 5,492                   | \$15.50         |
| Handball            | 278            | \$3,253             | \$1,069            | 32.85%        | 79                      | \$11.70         |
| Ice Hockey          | 51,887         | \$1,452,133         | \$63,282           | 4.36%         | 3,229                   | \$27.99         |
| MMA                 | 36,388         | \$784,973           | \$100,832          | 12.85%        | 5,694                   | \$21.57         |
| Motor Racing        | 3,372          | \$38,849            | \$7,603            | 19.57%        | 487                     | \$11.52         |
| Rugby League        | 175            | \$4,771             | \$578              | 12.11%        | 65                      | \$27.26         |
| Rugby Union         | 50             | \$1,374             | \$345              | 25.12%        | 46                      | \$27.48         |
| Scoreboard Specials | 424            | \$6,978             | \$266              | 3.81%         | 204                     | \$16.46         |
| Snooker & Pool      | 139            | \$6,174             | \$1,788            | 28.95%        | 63                      | \$44.42         |
| Soccer              | 88,909         | \$2,608,416         | \$227,684          | 8.73%         | 3,833                   | \$29.34         |
| Table Tennis        | 12,986         | \$729,769           | \$65,632           | 8.99%         | 608                     | \$56.20         |
| Tennis              | 14,421         | \$559,305           | \$60,503           | 10.82%        | 911                     | \$38.78         |
| Volleyball          | 6,952          | \$119,146           | \$19,553           | 16.41%        | 318                     | \$17.14         |
| <b>TOTAL</b>        | <b>760,131</b> | <b>\$25,323,061</b> | <b>\$2,729,277</b> | <b>10.78%</b> | <b>18,890</b>           | <b>\$33.31</b>  |

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

## Activity by Bet Type

| Bet Type           | # of Bets      | Turnover            | GGR                | Margin (%)    | # Unique Active Players | Avg. Bet Amount |
|--------------------|----------------|---------------------|--------------------|---------------|-------------------------|-----------------|
| Combo And Systems  | 291,837        | \$6,612,654         | \$1,083,735        | 16.39%        | 11,689                  | \$22.66         |
| Single And Teasers | 468,294        | \$18,710,407        | \$1,645,542        | 8.79%         | 16,836                  | \$39.95         |
| <b>TOTAL</b>       | <b>760,131</b> | <b>\$25,323,061</b> | <b>\$2,729,277</b> | <b>10.78%</b> | <b>18,890</b>           | <b>\$33.31</b>  |

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

## Activity by Live/Pre-Match Bets

| Live/Pre-Match | # of Bets      | Turnover            | GGR                | Margin (%)    | # Unique Active Players | Avg. Bet Amount |
|----------------|----------------|---------------------|--------------------|---------------|-------------------------|-----------------|
| Live           | 293,678        | \$13,602,177        | \$1,303,089        | 9.58%         | 12,155                  | \$46.32         |
| PreMatch       | 466,453        | \$11,720,883        | \$1,426,188        | 12.17%        | 17,794                  | \$25.13         |
| <b>TOTAL</b>   | <b>760,131</b> | <b>\$25,323,061</b> | <b>\$2,729,277</b> | <b>10.78%</b> | <b>18,890</b>           | <b>\$33.31</b>  |

Source: Chameleon360 Gaming Activity, accessed 5/3/2021 12:00:00

## Terminology

**Avg. Bet Amount:** The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

**Bet:** A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

**Combo Bet:** A bet that allows players to select more than one event. Also known as a parlay.

**GGR:** Gross Gaming Revenue. Gross profit, the turnover minus payouts.

**Live Bet:** A bet that is placed within the duration of a betting event.

**Margin (%):** The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

**Pre-Match Bet:** A bet that is placed before the starting date/time of a betting event.

**Settled Bet:** When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.