



Oregon Lottery March 2021 Scoreboard Gaming Activity

Reporting Period: 3/1/2021 00:00:00 to 3/31/2021 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
March 2021	1,772

Source: Chameleon360 Registrations History, accessed 4/2/2021 9:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
March 2021	765,253	\$24,054,960	\$1,374,377	5.71%	17,914	\$31.43

Source: Chameleon360 Gaming Activity, accessed 4/2/2021 9:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	220	\$18,796	\$531	2.82%	91	\$85.43
Bandy	4	\$6	\$5	78.50%	7	\$1.50
Baseball	12,479	\$268,276	\$30,455	11.35%	1,845	\$21.50
BasketBall	421,684	\$15,147,622	\$686,531	4.53%	14,123	\$35.92
Boxing	817	\$15,080	\$1,088	7.22%	352	\$18.46
Cricket	514	\$21,449	(\$3,146)	-14.67%	297	\$41.73
Cycling	33	\$130	(\$120)	-92.81%	7	\$3.93
Darts	151	\$4,423	(\$65)	-1.47%	75	\$29.29
Football	60	\$2,829	\$844	29.82%	40	\$47.16
Golf	33,639	\$557,551	\$42,375	7.60%	2,998	\$16.57
Handball	176	\$3,655	\$1,236	33.80%	104	\$20.77
Ice Hockey	80,406	\$2,017,276	\$162,243	8.04%	4,141	\$25.09
MMA	54,741	\$1,061,224	\$156,619	14.76%	6,429	\$19.39
Motor Racing	5,903	\$77,904	\$4,974	6.38%	650	\$13.20
Rugby League	159	\$5,475	\$1,628	29.73%	80	\$34.44
Rugby Union	160	\$4,092	\$551	13.47%	76	\$25.58
Scoreboard Specials	6,601	\$104,171	(\$2,628)	-2.52%	1,214	\$15.78
Snooker & Pool	22	\$676	(\$149)	-22.09%	30	\$30.73
Soccer	96,828	\$2,764,160	\$124,833	4.52%	3,546	\$28.55
Table Tennis	16,939	\$819,101	\$74,142	9.05%	705	\$48.36
Tennis	24,284	\$1,006,667	\$83,651	8.31%	1,272	\$41.45
Volleyball	9,433	\$154,396	\$8,781	5.69%	372	\$16.37
TOTAL	765,253	\$24,054,960	\$1,374,377	5.71%	17,914	\$31.43

Source: Chameleon360 Gaming Activity, accessed 4/2/2021 9:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	295,300	\$6,520,630	\$510,607	7.83%	11,422	\$22.08
Single And Teasers	469,954	\$17,534,330	\$863,770	4.93%	15,828	\$37.31
TOTAL	765,253	\$24,054,960	\$1,374,377	5.71%	17,914	\$31.43

Source: Chameleon360 Gaming Activity, accessed 4/2/2021 9:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	307,868	\$13,194,857	\$748,350	5.67%	11,518	\$42.86
PreMatch	457,386	\$10,860,103	\$626,027	5.76%	16,919	\$23.74
TOTAL	765,253	\$24,054,960	\$1,374,377	5.71%	17,914	\$31.43

Source: Chameleon360 Gaming Activity, accessed 4/2/2021 9:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.