



Oregon Lottery February 2021 Scoreboard Gaming Activity

Reporting Period: 2/1/2021 00:00:00 to 2/28/2021 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
February 2021	3,821

Source: Chameleon360 Registrations History, accessed 3/2/2021 9:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
February 2021	1,005,614	\$29,600,150	\$2,684,777	9.07%	27,840	\$29.43

Source: Chameleon360 Gaming Activity, accessed 3/2/2021 9:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	1	\$55	\$55	100.00%	3	\$55.24
Bandy	32	\$285	(\$1)	-0.33%	20	\$8.90
Baseball	268	\$3,822	\$1,015	26.54%	203	\$14.26
BasketBall	537,056	\$17,461,557	\$1,273,089	7.29%	16,443	\$32.51
Boxing	1,965	\$46,595	(\$3,752)	-8.05%	964	\$23.71
Cricket	558	\$19,705	\$3,428	17.40%	349	\$35.31
Cycling	14	\$131	\$109	83.20%	4	\$9.36
Darts	9	\$637	(\$415)	-65.17%	11	\$70.78
Football	153,452	\$3,438,562	\$689,025	20.04%	23,301	\$22.41
Golf	27,751	\$460,720	(\$2,085)	-0.45%	2,965	\$16.60
Handball	526	\$21,019	\$481	2.29%	132	\$39.96
Ice Hockey	68,755	\$1,748,310	\$136,800	7.82%	4,411	\$25.43
MMA	36,822	\$660,959	\$85,320	12.91%	4,438	\$17.95
Motor Racing	6,144	\$65,329	\$26,206	40.11%	943	\$10.63
Rugby League	1	\$79	\$9	11.20%	2	\$79.05
Rugby Union	156	\$4,385	(\$333)	-7.60%	70	\$28.11
Scoreboard Specials	10,368	\$210,194	\$34,517	16.42%	3,098	\$20.27
Snooker & Pool	222	\$6,142	\$1,100	17.91%	126	\$27.67
Soccer	97,362	\$2,349,452	\$252,962	10.77%	4,060	\$24.13
Table Tennis	17,121	\$1,009,134	\$57,871	5.73%	797	\$58.94
Tennis	39,685	\$1,917,479	\$121,585	6.34%	2,922	\$48.32
Volleyball	7,346	\$175,599	\$7,790	4.44%	468	\$23.90
TOTAL	1,005,614	\$29,600,150	\$2,684,777	9.07%	27,840	\$29.43

Source: Chameleon360 Gaming Activity, accessed 3/2/2021 9:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	298,496	\$5,879,109	\$854,058	14.53%	12,432	\$19.70
Single And Teasers	707,118	\$23,721,041	\$1,830,719	7.72%	26,972	\$33.55
TOTAL	1,005,614	\$29,600,150	\$2,684,777	9.07%	27,840	\$29.43

Source: Chameleon360 Gaming Activity, accessed 3/2/2021 9:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	346,560	\$14,642,911	\$1,123,762	7.67%	15,330	\$42.25
PreMatch	659,054	\$14,957,239	\$1,561,015	10.44%	26,804	\$22.70
TOTAL	1,005,614	\$29,600,150	\$2,684,777	9.07%	27,840	\$29.43

Source: Chameleon360 Gaming Activity, accessed 3/2/2021 9:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.