



Oregon Lottery January 2021 Scoreboard Gaming Activity

Reporting Period: 1/1/2021 00:00:00 to 1/31/2021 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
January 2021	3,504

Source: Chameleon360 Registrations History, accessed 2/2/2021 12:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
January 2021	1,081,690	\$34,935,891	\$3,872,604	11.08%	26,171	\$32.30

Source: Chameleon360 Gaming Activity, accessed 2/2/2021 12:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	4	\$5	\$1	22.18%	5	\$1.26
Bandy	24	\$374	(\$52)	-13.76%	20	\$15.59
Baseball	15	\$165	(\$97)	-58.81%	22	\$11.00
BasketBall	498,218	\$17,351,436	\$1,905,794	10.98%	15,854	\$34.83
Boxing	1,225	\$33,594	\$2,770	8.24%	679	\$27.42
Cricket	1,278	\$71,770	\$340	0.47%	518	\$56.16
Darts	508	\$18,156	\$920	5.06%	204	\$35.74
Football	339,392	\$10,292,567	\$1,175,503	11.42%	23,076	\$30.33
Golf	13,146	\$216,032	\$28,266	13.08%	1,735	\$16.43
Handball	460	\$8,598	\$2,040	23.73%	150	\$18.69
Ice Hockey	42,232	\$1,103,186	\$86,451	7.84%	3,706	\$26.12
MMA	35,220	\$739,982	\$85,412	11.54%	7,103	\$21.01
Motor Racing	9	\$148	\$15	10.00%	4	\$16.39
Rugby Union	97	\$3,323	\$914	27.49%	75	\$34.25
Scoreboard Specials	15,659	\$330,162	\$81,478	24.68%	3,436	\$21.08
Snooker & Pool	126	\$4,043	\$649	16.06%	76	\$32.09
Soccer	91,735	\$2,495,890	\$320,320	12.83%	3,749	\$27.21
Surfing	4	\$26	\$26	100.00%	3	\$6.38
Table Tennis	25,284	\$1,701,530	\$133,488	7.85%	987	\$67.30
Tennis	7,146	\$288,558	\$22,191	7.69%	740	\$40.38
Volleyball	9,908	\$276,344	\$26,177	9.47%	537	\$27.89
TOTAL	1,081,690	\$34,935,891	\$3,872,604	11.08%	26,171	\$32.30

Source: Chameleon360 Gaming Activity, accessed 2/2/2021 12:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	369,995	\$8,138,232	\$1,500,501	18.44%	19,062	\$22.00
Single And Teasers	711,695	\$26,797,658	\$2,372,103	8.85%	23,367	\$37.65
TOTAL	1,081,690	\$34,935,891	\$3,872,604	11.08%	26,171	\$32.30

Source: Chameleon360 Gaming Activity, accessed 2/2/2021 12:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	363,135	\$16,804,649	\$1,583,858	9.43%	15,838	\$46.28
PreMatch	718,555	\$18,131,241	\$2,288,746	12.62%	25,526	\$25.23
TOTAL	1,081,690	\$34,935,891	\$3,872,604	11.08%	26,171	\$32.30

Source: Chameleon360 Gaming Activity, accessed 2/2/2021 12:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.