



# Oregon Lottery CY 2020 YTD Scoreboard Gaming Activity

Reporting Period: 1/1/2020 00:00:00 to 12/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

## Registrations

Period	Registrations
CY 2020 YTD	31,917

Source: Chameleon360 Registrations History, accessed 1/4/2021 09:00:00

## Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
CY 2020 YTD	7,128,651	\$218,239,661	\$20,071,260	9.20%	39,952	\$30.61

Source: Chameleon360 Gaming Activity, accessed 1/4/2021 9:00:00

## Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	5,635	\$279,926	\$11,950	4.27%	1,050	\$49.68
Bandy	93	\$1,916	\$296	15.46%	44	\$20.60
Baseball	481,464	\$16,956,942	\$1,261,919	7.44%	14,790	\$35.22
BasketBall	2,072,160	\$70,622,322	\$4,637,928	6.57%	29,224	\$34.08
Boxing	22,113	\$464,448	\$49,510	10.66%	7,293	\$21.00
Cricket	6,356	\$282,025	\$31,580	11.20%	1,984	\$44.37
Cycling	803	\$6,516	\$1,064	16.33%	152	\$8.11
Darts	24,093	\$778,758	\$61,526	7.90%	2,048	\$32.32
Football	1,938,153	\$53,869,591	\$6,936,993	12.88%	35,210	\$27.79
Golf	229,573	\$3,229,765	\$531,135	16.45%	11,177	\$14.07
Handball	3,194	\$88,259	\$6,160	6.98%	874	\$27.63
Ice Hockey	246,558	\$6,310,076	\$524,165	8.31%	10,379	\$25.59
MMA	371,030	\$7,832,834	\$1,481,478	18.91%	14,797	\$21.11
Motor Racing	55,777	\$670,861	\$112,593	16.78%	3,666	\$12.03
Rugby League	3,464	\$110,933	\$13,570	12.23%	1,122	\$32.02
Rugby Union	2,540	\$109,247	\$6,903	6.32%	1,061	\$43.01
Scoreboard Specials	94,041	\$1,492,177	\$109,081	7.31%	8,705	\$15.87
Snooker & Pool	2,256	\$43,216	\$3,125	7.23%	822	\$19.16
Soccer	930,025	\$24,843,983	\$2,199,328	8.85%	13,666	\$26.71
Sumo Wrestling	178	\$1,244	\$78	6.28%	115	\$6.99
Table Tennis	409,511	\$21,105,652	\$1,346,878	6.38%	4,931	\$51.54
Tennis	190,834	\$7,806,199	\$626,862	8.03%	6,382	\$40.91
Volleyball	38,798	\$1,332,763	\$117,184	8.79%	2,551	\$34.35
<b>TOTAL</b>	<b>7,128,651</b>	<b>\$218,239,661</b>	<b>\$20,071,260</b>	<b>9.20%</b>	<b>39,952</b>	<b>\$30.61</b>

Source: Chameleon360 Gaming Activity, accessed 1/4/2021 9:00:00

## Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	2,386,673	\$46,786,671	\$8,215,825	17.56%	29,427	\$19.60
Single And Teasers	4,741,978	\$171,452,990	\$11,855,435	6.91%	38,481	\$36.16
<b>TOTAL</b>	<b>7,128,651</b>	<b>\$218,239,661</b>	<b>\$20,071,260</b>	<b>9.20%</b>	<b>39,952</b>	<b>\$30.61</b>

Source: Chameleon360 Gaming Activity, accessed 1/4/2021 9:00:00

## Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	2,443,145	\$106,668,493	\$7,920,303	7.43%	29,224	\$43.66
PreMatch	4,685,506	\$111,571,168	\$12,150,957	10.89%	39,501	\$23.81
<b>TOTAL</b>	<b>7,128,651</b>	<b>\$218,239,661</b>	<b>\$20,071,260</b>	<b>9.20%</b>	<b>39,952</b>	<b>\$30.61</b>

Source: Chameleon360 Gaming Activity, accessed 1/4/2021 9:00:00

## Terminology

**Avg. Bet Amount:** The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

**Bet:** A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

**Combo Bet:** A bet that allows players to select more than one event. Also known as a parlay.

**GGR:** Gross Gaming Revenue. Gross profit, the turnover minus payouts.

**Live Bet:** A bet that is placed within the duration of a betting event.

**Margin (%):** The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

**Pre-Match Bet:** A bet that is placed before the starting date/time of a betting event.

**Settled Bet:** When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

**Single Bet:** In a single bet, a player only bets on the outcome of one event.

**System Bet:** A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

**Turnover:** Total amount of betting / wagering / stakes. Also known as handle.