



Oregon Lottery November 2020 Scoreboard Gaming Activity

Reporting Period: 11/1/2020 00:00:00 to 11/30/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
November 2020	2,280

Source: Chameleon360 Registrations History, accessed 12/3/2020 08:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
November 2020	823,483	\$25,039,884	\$4,116,314	16.44%	22,989	\$30.41

Source: Chameleon360 Gaming Activity, accessed 12/3/2020 10:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Bandy	29	\$368	\$104	28.15%	18	\$12.69
Baseball	3,027	\$113,861	\$11,558	10.15%	854	\$37.62
BasketBall	46,185	\$2,209,254	\$166,415	7.53%	3,007	\$47.83
Boxing	1,316	\$26,322	\$5,331	20.25%	786	\$20.00
Cricket	300	\$11,103	\$3,537	31.85%	224	\$37.01
Darts	1,281	\$68,799	\$9,725	14.14%	194	\$53.71
Football	509,095	\$14,692,501	\$3,168,091	21.56%	21,217	\$28.86
Golf	39,612	\$582,302	\$81,074	13.92%	6,314	\$14.70
Handball	450	\$21,262	\$548	2.58%	150	\$47.25
Ice Hockey	6,369	\$215,744	\$18,552	8.60%	937	\$33.87
MMA	32,899	\$824,756	\$216,120	26.20%	3,533	\$25.07
Motor Racing	1,815	\$17,332	(\$461)	-2.66%	498	\$9.55
Rugby League	37	\$1,037	(\$172)	-16.60%	42	\$28.03
Rugby Union	135	\$8,111	\$746	9.19%	92	\$60.08
Scoreboard Specials	12,094	\$268,160	\$91,915	34.28%	2,410	\$22.17
Snooker & Pool	314	\$4,832	\$1,445	29.90%	131	\$15.39
Soccer	123,737	\$3,780,520	\$207,663	5.49%	5,023	\$30.55
Table Tennis	29,037	\$1,385,583	\$81,463	5.88%	1,003	\$47.72
Tennis	10,808	\$620,111	\$45,904	7.40%	1,004	\$57.38
Volleyball	4,941	\$187,925	\$6,755	3.59%	581	\$38.03
TOTAL	823,483	\$25,039,884	\$4,116,314	16.44%	22,989	\$30.41

Source: Chameleon360 Gaming Activity, accessed 12/3/2020 10:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	296,071	\$5,938,750	\$1,747,207	29.42%	16,915	\$20.06
Single And Teasers	527,412	\$19,101,135	\$2,369,107	12.40%	20,539	\$36.22
TOTAL	823,483	\$25,039,884	\$4,116,314	16.44%	22,989	\$30.41

Source: Chameleon360 Gaming Activity, accessed 12/3/2020 10:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	221,937	\$9,894,899	\$988,987	9.99%	13,099	\$44.58
PreMatch	601,546	\$15,144,985	\$3,127,326	20.65%	22,482	\$25.18
TOTAL	823,483	\$25,039,884	\$4,116,314	16.44%	22,989	\$30.41

Source: Chameleon360 Gaming Activity, accessed 12/3/2020 10:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.