



## Oregon Lottery CY 2020 YTD Scoreboard Gaming Activity

Reporting Period: 1/1/2020 00:00:00 to 10/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

### Registrations

Period	Registrations
CY 2020 YTD	27,612

Source: Chameleon360 Registrations History, accessed 11/2/2020 11:00:00

### Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
CY 2020 YTD	5,461,933	\$166,212,474	\$12,904,161	7.76%	36,960	\$30.43

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 11:00:00

### Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	5,635	\$279,926	\$11,950	4.27%	1,050	\$49.68
Bandy	13	\$122	\$9	7.66%	18	\$9.41
Baseball	478,425	\$16,842,933	\$1,250,428	7.42%	14,735	\$35.20
BasketBall	1,808,263	\$60,117,111	\$3,717,814	6.18%	27,084	\$33.25
Boxing	18,326	\$377,708	\$16,681	4.42%	6,626	\$20.61
Cricket	5,132	\$217,009	\$33,110	15.26%	1,667	\$42.29
Cycling	800	\$6,513	\$1,064	16.33%	151	\$8.14
Darts	21,339	\$655,643	\$45,578	6.95%	1,901	\$30.73
Football	1,006,956	\$26,885,005	\$2,146,877	7.99%	31,943	\$26.70
Golf	185,728	\$2,585,275	\$443,291	17.15%	8,965	\$13.92
Handball	2,307	\$50,743	\$4,998	9.85%	734	\$22.00
Ice Hockey	232,371	\$5,848,550	\$480,781	8.22%	9,956	\$25.17
MMA	313,939	\$6,505,778	\$1,164,622	17.90%	14,037	\$20.72
Motor Racing	53,513	\$650,539	\$112,996	17.37%	3,553	\$12.16
Rugby League	3,427	\$109,896	\$13,742	12.50%	1,105	\$32.07
Rugby Union	2,344	\$97,403	\$4,720	4.85%	1,006	\$41.55
Scoreboard Specials	71,619	\$996,376	(\$24,345)	-2.44%	7,690	\$13.91
Snooker & Pool	1,719	\$33,460	\$1,591	4.75%	696	\$19.46
Soccer	694,023	\$17,975,060	\$1,632,912	9.08%	12,246	\$25.90
Sumo Wrestling	178	\$1,244	\$78	6.28%	115	\$6.99
Table Tennis	351,448	\$17,985,150	\$1,201,134	6.68%	4,517	\$51.17
Tennis	179,257	\$7,144,254	\$569,991	7.98%	6,124	\$39.85
Volleyball	25,169	\$846,769	\$74,185	8.76%	2,120	\$33.64
<b>TOTAL</b>	<b>5,461,933</b>	<b>\$166,212,474</b>	<b>\$12,904,161</b>	<b>7.76%</b>	<b>36,960</b>	<b>\$30.43</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 11:00:00

## Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	1,797,485	\$35,005,126	\$5,065,486	14.47%	26,275	\$19.47
Single And Teasers	3,664,448	\$131,207,349	\$7,838,676	5.97%	35,579	\$35.81
<b>TOTAL</b>	<b>5,461,933</b>	<b>\$166,212,474</b>	<b>\$12,904,161</b>	<b>7.76%</b>	<b>36,960</b>	<b>\$30.43</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 11:00:00

## Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	1,950,257	\$84,302,835	\$5,908,840	7.01%	26,286	\$43.23
PreMatch	3,511,676	\$81,909,640	\$6,995,321	8.54%	36,496	\$23.32
<b>TOTAL</b>	<b>5,461,933</b>	<b>\$166,212,474</b>	<b>\$12,904,161</b>	<b>7.76%</b>	<b>36,960</b>	<b>\$30.43</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 11:00:00

## Terminology

**Avg. Bet Amount:** The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

**Bet:** A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

**Combo Bet:** A bet that allows players to select more than one event. Also known as a parlay.

**GGR:** Gross Gaming Revenue. Gross profit, the turnover minus payouts.

**Live Bet:** A bet that is placed within the duration of a betting event.

**Margin (%):** The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

**Pre-Match Bet:** A bet that is placed before the starting date/time of a betting event.

**Settled Bet:** When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

**Single Bet:** In a single bet, a player only bets on the outcome of one event.

**System Bet:** A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

**Turnover:** Total amount of betting / wagering / stakes. Also known as handle.