



## Oregon Lottery October 2020 Scoreboard Gaming Activity

Reporting Period: 10/1/2020 00:00:00 to 10/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

### Registrations

Period	Registrations
October 2020	3,464

Source: Chameleon360 Registrations History, accessed 11/2/2020 11:00:00

### Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
October 2020	903,187	\$29,455,228	\$2,751,147	9.34%	24,562	\$32.61

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 10:00:00

### Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	291	\$20,931	\$5,741	27.43%	97	\$71.93
Bandy	1	\$50	\$50	100.00%	1	\$50.00
Baseball	114,330	\$4,853,500	\$346,027	7.13%	10,779	\$42.45
BasketBall	109,243	\$4,441,964	\$333,021	7.50%	14,346	\$40.66
Boxing	4,404	\$110,166	(\$59,507)	-54.02%	2,120	\$25.02
Cricket	1,064	\$103,548	\$16,605	16.04%	230	\$97.32
Cycling	104	\$466	\$246	52.78%	23	\$4.48
Darts	1,082	\$40,170	\$3,552	8.84%	213	\$37.13
Football	423,315	\$12,188,280	\$1,483,576	12.17%	20,555	\$28.79
Golf	12,798	\$207,761	\$37,865	18.23%	1,648	\$16.23
Handball	409	\$15,911	\$661	4.15%	144	\$38.90
Ice Hockey	5,747	\$230,540	\$13,661	5.93%	1,038	\$40.11
MMA	43,012	\$1,043,400	\$103,894	9.96%	5,040	\$24.26
Motor Racing	2,172	\$18,312	\$3,484	19.03%	293	\$8.43
Rugby League	156	\$8,856	\$874	9.87%	106	\$56.77
Rugby Union	106	\$3,074	\$551	17.93%	85	\$29.00
Scoreboard Specials	16,025	\$287,770	(\$84,608)	-29.40%	2,443	\$17.96
Snooker & Pool	20	\$62	\$25	40.08%	14	\$3.08
Soccer	120,043	\$3,511,838	\$288,400	8.21%	5,185	\$29.25
Table Tennis	24,650	\$1,223,676	\$138,704	11.34%	1,027	\$49.64
Tennis	19,605	\$971,824	\$96,082	9.89%	1,564	\$49.57
Volleyball	4,611	\$173,127	\$22,242	12.85%	409	\$37.55
<b>TOTAL</b>	<b>903,187</b>	<b>\$29,455,228</b>	<b>\$2,751,147</b>	<b>9.34%</b>	<b>24,562</b>	<b>\$32.61</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 10:00:00

## Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	301,653	\$6,659,644	\$1,037,696	15.58%	16,962	\$22.08
Single And Teasers	601,534	\$22,795,583	\$1,713,451	7.52%	22,530	\$37.90
<b>TOTAL</b>	<b>903,187</b>	<b>\$29,455,228</b>	<b>\$2,751,147</b>	<b>9.34%</b>	<b>24,562</b>	<b>\$32.61</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 10:00:00

## Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	258,141	\$12,108,282	\$908,585	7.50%	13,963	\$46.91
PreMatch	645,046	\$17,346,946	\$1,842,563	10.62%	24,125	\$26.89
<b>TOTAL</b>	<b>903,187</b>	<b>\$29,455,228</b>	<b>\$2,751,147</b>	<b>9.34%</b>	<b>24,562</b>	<b>\$32.61</b>

Source: Chameleon360 Gaming Activity, accessed 11/2/2020 10:00:00

## Terminology

**Avg. Bet Amount:** The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

**Bet:** A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

**Combo Bet:** A bet that allows players to select more than one event. Also known as a parlay.

**GGR:** Gross Gaming Revenue. Gross profit, the turnover minus payouts.

**Live Bet:** A bet that is placed within the duration of a betting event.

**Margin (%):** The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

**Pre-Match Bet:** A bet that is placed before the starting date/time of a betting event.

**Settled Bet:** When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.