



Oregon Lottery September 2020 Scoreboard Gaming Activity

Reporting Period: 9/1/2020 00:00:00 to 9/30/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
September 2020	4,364

Source: Chameleon360 Registrations History, accessed 10/2/2020 10:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
September 2020	839,162	\$26,174,303	\$1,527,243	5.83%	22,252	\$31.19

Source: Chameleon360 Gaming Activity, accessed 10/2/2020 10:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	881	\$49,494	\$6,144	12.41%	194	\$56.18
Baseball	115,654	\$4,136,994	\$393,766	9.52%	6,683	\$35.77
BasketBall	223,771	\$8,015,883	\$674,501	8.41%	14,552	\$35.82
Boxing	397	\$8,108	\$1,853	22.86%	278	\$20.42
Cricket	501	\$6,711	\$2,331	34.73%	156	\$13.40
Cycling	557	\$4,883	\$1,071	21.92%	122	\$8.77
Darts	532	\$18,134	\$3,966	21.87%	120	\$34.09
Football	266,891	\$7,156,970	(\$147,948)	-2.07%	18,520	\$26.82
Golf	24,168	\$310,395	\$26,800	8.63%	3,681	\$12.84
Handball	270	\$3,263	\$223	6.82%	96	\$12.09
Ice Hockey	23,506	\$701,268	\$108,652	15.49%	4,223	\$29.83
MMA	31,508	\$626,431	\$24,529	3.92%	4,131	\$19.88
Motor Racing	2,595	\$33,427	\$8,402	25.13%	383	\$12.88
Rugby League	304	\$12,549	(\$242)	-1.93%	107	\$41.28
Rugby Union	151	\$7,119	\$1,294	18.18%	80	\$47.14
Scoreboard Specials	10,333	\$174,706	\$4,979	2.85%	1,908	\$16.91
Snooker & Pool	15	\$377	\$331	87.81%	19	\$25.15
Soccer	87,280	\$2,136,743	\$143,772	6.73%	4,391	\$24.48
Table Tennis	20,574	\$1,297,991	\$124,405	9.58%	892	\$63.09
Tennis	26,470	\$1,387,578	\$136,840	9.86%	2,058	\$52.42
Volleyball	2,804	\$85,281	\$11,575	13.57%	280	\$30.41
TOTAL	839,162	\$26,174,303	\$1,527,243	5.83%	22,252	\$31.19

Source: Chameleon360 Gaming Activity, accessed 10/2/2020 10:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	275,855	\$5,927,867	\$568,810	9.60%	15,589	\$21.49
Single And Teasers	563,307	\$20,246,436	\$958,433	4.73%	20,256	\$35.94
TOTAL	839,162	\$26,174,303	\$1,527,243	5.83%	22,252	\$31.19

Source: Chameleon360 Gaming Activity, accessed 10/2/2020 10:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	255,270	\$11,324,971	\$1,022,199	9.03%	13,426	\$44.36
PreMatch	583,892	\$14,849,332	\$505,044	3.40%	21,740	\$25.43
TOTAL	839,162	\$26,174,303	\$1,527,243	5.83%	22,252	\$31.19

Source: Chameleon360 Gaming Activity, accessed 10/2/2020 10:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.