



Oregon Lottery July 2020 Scoreboard Gaming Activity

Reporting Period: 7/1/2020 00:00:00 to 7/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

| Period | Registrations |
|-----------|---------------|
| July 2020 | 1,454 |

Source: Chameleon360 Registrations History, accessed 8/3/2020 13:00:00

Summary

| Period | # of Bets | Turnover | GGR | Margin (%) | # Unique Active Players | Avg. Bet Amount |
|-----------|-----------|--------------|-------------|------------|-------------------------|-----------------|
| July 2020 | 395,836 | \$14,042,425 | \$1,003,037 | 7.14% | 12,301 | \$35.48 |

Source: Chameleon360 Gaming Activity, accessed 8/3/2020 13:00:00

Activity by Sport

| Sport | # of Bets | Turnover | GGR | Margin (%) | # Unique Active Players | Avg. Bet Amount |
|---------------------|----------------|---------------------|--------------------|--------------|-------------------------|-----------------|
| Aussie Rules | 1,136 | \$56,690 | (\$1,004) | -1.77% | 295 | \$49.90 |
| Baseball | 65,859 | \$2,303,475 | \$103,814 | 4.51% | 5,143 | \$34.98 |
| BasketBall | 63,949 | \$2,546,737 | (\$89,388) | -3.51% | 6,813 | \$39.82 |
| Boxing | 34 | \$480 | \$336 | 69.99% | 44 | \$14.12 |
| Cricket | 268 | \$10,746 | \$3,313 | 30.83% | 253 | \$40.10 |
| Darts | 1,535 | \$51,996 | \$3,563 | 6.85% | 264 | \$33.87 |
| Football | 278 | \$3,738 | \$469 | 12.56% | 138 | \$13.45 |
| Golf | 32,246 | \$472,120 | \$92,352 | 19.56% | 2,558 | \$14.64 |
| Ice Hockey | 1,025 | \$21,007 | \$1,421 | 6.76% | 479 | \$20.49 |
| MMA | 53,296 | \$1,246,894 | \$283,094 | 22.70% | 5,320 | \$23.40 |
| Motor Racing | 8,560 | \$130,214 | \$22,586 | 17.35% | 1,091 | \$15.21 |
| Rugby League | 357 | \$9,646 | \$3,083 | 31.96% | 229 | \$27.02 |
| Rugby Union | 192 | \$9,448 | \$1,673 | 17.71% | 140 | \$49.21 |
| Scoreboard Specials | 651 | \$5,118 | \$3,265 | 63.79% | 281 | \$7.86 |
| Snooker & Pool | 18 | \$233 | \$152 | 65.10% | 31 | \$12.95 |
| Soccer | 119,686 | \$3,712,367 | \$399,421 | 10.76% | 4,440 | \$31.02 |
| Table Tennis | 37,999 | \$3,149,606 | \$147,612 | 4.69% | 1,202 | \$82.89 |
| Tennis | 6,418 | \$235,840 | \$12,808 | 5.43% | 904 | \$36.75 |
| Volleyball | 2,329 | \$76,069 | \$14,469 | 19.02% | 430 | \$32.66 |
| TOTAL | 395,836 | \$14,042,425 | \$1,003,037 | 7.14% | 12,301 | \$35.48 |

Source: Chameleon360 Gaming Activity, accessed 8/3/2020 13:00:00

Activity by Bet Type

| Bet Type | # of Bets | Turnover | GGR | Margin (%) | # Unique Active Players | Avg. Bet Amount |
|--------------------|----------------|---------------------|--------------------|--------------|-------------------------|-----------------|
| Combo And Systems | 132,364 | \$2,594,958 | \$402,587 | 15.51% | 7,283 | \$19.60 |
| Single And Teasers | 263,472 | \$11,447,466 | \$600,451 | 5.25% | 10,865 | \$43.45 |
| TOTAL | 395,836 | \$14,042,425 | \$1,003,037 | 7.14% | 12,301 | \$35.48 |

Source: Chameleon360 Gaming Activity, accessed 8/3/2020 13:00:00

Activity by Live/Pre-Match Bets

| Live/Pre-Match | # of Bets | Turnover | GGR | Margin (%) | # Unique Active Players | Avg. Bet Amount |
|----------------|----------------|---------------------|--------------------|--------------|-------------------------|-----------------|
| Live | 150,501 | \$8,147,007 | \$388,807 | 4.77% | 7,122 | \$54.13 |
| Pre-Match | 245,335 | \$5,895,417 | \$614,230 | 10.42% | 11,583 | \$24.03 |
| TOTAL | 395,836 | \$14,042,425 | \$1,003,037 | 7.14% | 12,301 | \$35.48 |

Source: Chameleon360 Gaming Activity, accessed 8/3/2020 13:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.