



Oregon Lottery YTD Scoreboard Gaming Activity

Reporting Period: 10/16/2019 00:00:00 to 8/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
YTD	62,363

Source: Chameleon360 Registrations History, accessed 9/3/2020 9:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
YTD	5,547,130	\$155,855,144	\$11,550,105	7.41%	34,211	\$28.10

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	4,492	\$209,649	\$101	0.05%	976	\$46.67
Bandy	12	\$72	(\$41)	-56.20%	17	\$6.02
Baseball	275,832	\$8,415,150	\$482,010	5.73%	12,320	\$30.51
BasketBall	2,309,098	\$70,356,565	\$4,490,754	6.38%	26,813	\$30.47
Boxing	17,333	\$329,908	\$98,956	30.00%	6,019	\$19.03
Cricket	6,019	\$168,608	\$11,506	6.82%	2,332	\$28.01
Cycling	139	\$1,163	(\$253)	-21.76%	39	\$8.37
Darts	22,528	\$633,534	\$40,057	6.32%	2,155	\$28.12
Football	1,008,626	\$23,374,539	\$1,483,978	6.35%	28,009	\$23.17
Golf	156,643	\$2,158,190	\$387,138	17.94%	8,177	\$13.78
Handball	5,164	\$124,773	\$7,256	5.82%	1,202	\$24.16
Ice Hockey	303,624	\$7,008,719	\$567,368	8.10%	10,559	\$23.08
MMA	254,745	\$5,117,316	\$1,077,841	21.06%	12,711	\$20.09
Motor Racing	50,707	\$612,287	\$103,100	16.84%	3,666	\$12.08
Rugby League	3,039	\$89,186	\$13,484	15.12%	1,078	\$29.35
Rugby Union	2,806	\$98,241	\$4,578	4.66%	1,217	\$35.01
Scoreboard Specials	45,261	\$533,900	\$55,284	10.35%	6,393	\$11.80
Snooker & Pool	2,615	\$47,208	\$1,440	3.05%	952	\$18.05
Soccer	603,051	\$15,085,763	\$1,351,915	8.96%	11,694	\$25.02
Sumo Wrestling	178	\$1,244	\$78	6.28%	115	\$6.99
Table Tennis	306,224	\$15,463,484	\$938,025	6.07%	3,989	\$50.50
Tennis	147,297	\$5,294,596	\$381,016	7.20%	5,489	\$35.95
Volleyball	21,694	\$731,041	\$54,558	7.46%	2,419	\$33.70
TOTAL	5,547,130	\$155,855,144	\$11,550,105	7.41%	34,211	\$28.10

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	1,857,477	\$31,984,117	\$4,717,979	14.75%	24,030	\$17.22
Single And Teasers	3,689,653	\$123,871,028	\$6,832,126	5.52%	33,152	\$33.57
TOTAL	5,547,130	\$155,855,144	\$11,550,105	7.41%	34,211	\$28.10

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	2,031,082	\$81,286,745	\$5,429,413	6.68%	25,316	\$40.02
PreMatch	3,516,048	\$74,568,399	\$6,120,691	8.21%	33,834	\$21.21
TOTAL	5,547,130	\$155,855,144	\$11,550,105	7.41%	34,211	\$28.10

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

Single Bet: In a single bet, a player only bets on the outcome of one event.

System Bet: A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

Turnover: Total amount of betting / wagering / stakes. Also known as handle.