



Oregon Lottery August 2020 Scoreboard Gaming Activity

Reporting Period: 8/1/2020 00:00:00 to 8/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
August 2020	2,690

Source: Chameleon360 Registrations History, accessed 9/3/2020 9:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
August 2020	825,379	\$25,845,403	\$1,662,406	6.43%	17,293	\$31.31

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	1,370	\$76,124	\$2,949	3.87%	302	\$55.56
Baseball	142,204	\$4,426,427	\$352,157	7.96%	6,608	\$31.13
BasketBall	405,876	\$13,997,597	\$880,301	6.29%	14,925	\$34.49
Boxing	290	\$3,396	\$1,370	40.35%	183	\$11.71
Cricket	297	\$5,858	\$4,043	69.01%	241	\$19.72
Cycling	90	\$740	(\$153)	-20.66%	32	\$8.22
Darts	692	\$18,134	\$67	0.37%	173	\$26.21
Football	356	\$6,834	\$248	3.63%	191	\$19.20
Golf	40,034	\$554,882	\$78,263	14.10%	3,659	\$13.86
Handball	5	\$158	(\$471)	-297.71%	7	\$31.63
Ice Hockey	52,903	\$1,530,720	\$83,203	5.44%	4,451	\$28.93
MMA	36,212	\$702,094	\$136,713	19.47%	3,964	\$19.39
Motor Racing	6,651	\$71,401	\$23,409	32.78%	846	\$10.74
Rugby League	576	\$23,156	\$574	2.48%	236	\$40.20
Rugby Union	254	\$11,627	\$5,444	46.82%	158	\$45.78
Scoreboard Specials	11,387	\$164,552	(\$11,240)	-6.83%	2,026	\$14.45
Snooker & Pool	473	\$10,511	\$668	6.35%	231	\$22.22
Soccer	83,058	\$1,880,376	(\$17,187)	-0.91%	4,918	\$22.64
Table Tennis	26,662	\$1,670,081	\$98,794	5.92%	1,221	\$62.64
Tennis	12,101	\$609,710	\$20,225	3.32%	1,117	\$50.39
Volleyball	3,890	\$81,024	\$3,029	3.74%	323	\$20.83
TOTAL	825,379	\$25,845,403	\$1,662,406	6.43%	17,293	\$31.31

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	258,267	\$5,016,978	\$582,006	11.60%	10,531	\$19.43
Single And Teasers	567,112	\$20,828,425	\$1,080,400	5.19%	16,060	\$36.73
TOTAL	825,379	\$25,845,403	\$1,662,406	6.43%	17,293	\$31.31

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Live	330,478	\$13,914,244	\$886,165	6.37%	12,598	\$42.10
PreMatch	494,901	\$11,931,159	\$776,241	6.51%	16,462	\$24.11
TOTAL	825,379	\$25,845,403	\$1,662,406	6.43%	17,293	\$31.31

Source: Chameleon360 Gaming Activity, accessed 9/3/2020 9:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.