



Oregon Lottery May 2020 Scoreboard Gaming Activity

Reporting Period: 6/1/2020 00:00:00 to 6/30/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
June 2020	674

Source: Chameleon360 Registrations History, accessed 7/7/2020 10:00:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
June 2020	258,565	\$7,921,864	\$777,903	9.82%	7,782	\$30.64

Source: Chameleon360 Registrations History, accessed 7/7/2020 10:00:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	845	\$43,323	\$4,049	9.35%	328	\$51.27
Baseball	13,661	\$439,388	\$12,858	2.93%	1,173	\$32.16
BasketBall	18,277	\$794,622	(\$573)	-0.07%	1,754	\$43.48
Boxing	322	\$6,637	(\$331)	-4.99%	199	\$20.61
Cricket	1	\$3	\$3	100.00%	5	\$3.43
Darts	2,460	\$82,083	\$388	0.47%	316	\$33.37
Football	184	\$2,399	\$549	22.88%	61	\$13.04
Golf	26,505	\$391,659	\$86,686	22.13%	2,797	\$14.78
Ice Hockey	46	\$441	(\$56)	-12.74%	26	\$9.59
MMA	49,744	\$1,031,210	\$205,695	19.95%	4,404	\$20.73
Motor Racing	14,128	\$173,401	\$30,193	17.41%	1,415	\$12.27
Rugby League	665	\$23,074	\$5,925	25.68%	345	\$34.70
Rugby Union	221	\$12,248	(\$1,789)	-14.61%	181	\$55.42
Scoreboard Specials	115	\$583	\$226	38.83%	43	\$5.07
Snooker & Pool	230	\$4,151	\$452	10.88%	92	\$18.05
Soccer	72,251	\$1,894,656	\$239,360	12.63%	3,008	\$26.22
Table Tennis	52,134	\$2,813,025	\$178,579	6.35%	1,462	\$53.96
Tennis	5,047	\$174,939	\$15,643	8.94%	819	\$34.66
Volleyball	1,727	\$34,023	\$47	0.14%	267	\$19.70
TOTAL	258,565	\$7,921,864	\$777,903	9.82%	7,782	\$30.64

Source: Chameleon360 Registrations History, accessed 7/7/2020 10:00:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	86,209	\$1,816,887	\$314,617	17.32%	3,949	\$21.08
Single And Teasers	172,356	\$6,104,977	\$463,286	7.59%	7,049	\$35.42
TOTAL	258,565	\$7,921,864	\$777,903	9.82%	7,782	\$30.64

Source: Chameleon360 Registrations History, accessed 7/7/2020 10:00:00

Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Pre-Match	161,771	\$3,392,560	\$461,181	13.59%	7,215	\$20.97
Live	96,794	\$4,529,304	\$316,721	6.99%	4,300	\$46.79
TOTAL	258,565	\$7,921,864	\$777,903	9.82%	7,782	\$30.64

Source: Chameleon360 Registrations History, accessed 7/7/2020 10:00:00

Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.