



Oregon Lottery January 2020 Scoreboard Gaming Activity

Reporting Period: 1/1/2020 00:00:00 to 1/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
January 2020	8,621

Source: Chameleon360 Registrations History, accessed 2/4/2020 14:55:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
January 2020	789,077	\$21,151,604	\$1,773,757	8.39%	21,292	\$26.81

Accessed 2/4/2020 14:55:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	5	\$43	\$37	87.31%	12	\$8.51
Baseball	75	\$900	\$103	11.40%	48	\$12.00
BasketBall	430,183	\$12,349,411	\$730,137	5.91%	14,251	\$28.71
Boxing	395	\$4,013	\$1,110	27.65%	237	\$10.16
Cricket	1,424	\$26,050	\$4,093	15.71%	634	\$18.29
Darts	739	\$25,430	\$2,427	9.54%	315	\$34.41
Football	184,875	\$4,776,532	\$580,509	12.15%	18,620	\$25.84
Golf	9,284	\$95,545	\$21,301	22.29%	1,563	\$10.29
Handball	707	\$19,995	\$4,053	20.27%	289	\$28.28
Ice Hockey	48,465	\$961,211	\$59,740	6.22%	3,823	\$19.83
MMA	18,098	\$285,792	\$98,753	34.55%	5,327	\$15.79
Motor Racing	17	\$426	\$43	10.00%	14	\$25.06
Rugby League	20	\$343	(\$61)	-17.82%	19	\$17.14
Rugby Union	280	\$6,129	\$2,000	32.64%	185	\$21.89
Scoreboard Specials	146	\$1,815	(\$5,155)	-283.97%	124	\$12.43
Snooker & Pool	325	\$7,829	(\$2,373)	-30.32%	195	\$24.09
Soccer	47,587	\$1,088,541	\$156,301	14.36%	2,896	\$22.87
Tennis	44,695	\$1,431,860	\$119,890	8.37%	2,702	\$32.04
Volleyball	1,756	\$69,729	\$897	1.29%	478	\$39.71
TOTAL	789,077	\$21,151,604	\$1,773,757	8.39%	21,292	\$26.81

Accessed 2/4/2020 14:55:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	267,759	\$4,266,262	\$906,713	21.25%	13,978	\$15.93
Single And Teasers	521,318	\$16,885,342	\$867,045	5.13%	19,332	\$32.39
TOTAL	789,077	\$21,151,604	\$1,773,757	8.39%	21,292	\$26.81

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Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Pre-Match	492,703	\$10,372,288	\$992,188	9.57%	20,769	\$21.05
Live	296,374	\$10,779,316	\$781,569	7.25%	12,813	\$36.37
TOTAL	789,077	\$21,151,604	\$1,773,757	8.39%	21,292	\$26.81

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Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

Single Bet: In a single bet, a player only bets on the outcome of one event.

System Bet: A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

Turnover: Total amount of betting / wagering / stakes. Also known as handle.