



Oregon Lottery February 2020 Scoreboard Gaming Activity

Reporting Period: 2/1/2020 00:00:00 to 2/29/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
February 2020	4,762

Source: Chameleon360 Registrations History, accessed 3/2/2020 8:45:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
February 2020	775,825	\$20,899,825	\$1,481,197	7.09%	22,678	\$26.94

Accessed 3/2/2020 8:45:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	7	\$24	\$9	37.13%	12	\$3.44
Baseball	2,129	\$24,635	\$4,886	19.83%	631	\$11.57
BasketBall	398,233	\$12,652,634	\$609,647	4.82%	14,014	\$31.77
Boxing	12,280	\$243,554	\$78,319	32.16%	4,898	\$19.83
Cricket	1,185	\$44,001	\$7,704	17.51%	529	\$37.13
Cycling	5	\$27	\$8	29.30%	3	\$5.40
Darts	407	\$2,609	\$722	27.66%	170	\$6.41
Football	106,835	\$2,279,078	\$164,669	7.23%	18,925	\$21.33
Golf	16,205	\$206,319	\$32,193	15.60%	2,157	\$12.73
Handball	626	\$7,307	\$772	10.56%	258	\$11.67
Ice Hockey	74,569	\$1,795,747	\$151,941	8.46%	4,732	\$24.08
MMA	16,195	\$238,480	\$44,298	18.58%	2,868	\$14.73
Motor Racing	5,815	\$38,207	\$5,456	14.28%	1,445	\$6.57
Rugby League	62	\$937	\$611	65.19%	70	\$15.11
Rugby Union	551	\$22,677	\$608	2.68%	317	\$41.16
Scoreboard Specials	24,068	\$256,283	\$63,625	24.83%	4,784	\$10.65
Snooker & Pool	485	\$7,673	\$2,041	26.60%	236	\$15.82
Soccer	67,533	\$1,379,404	\$196,068	14.21%	3,589	\$20.43
Tennis	45,539	\$1,552,523	\$116,487	7.50%	2,271	\$34.09
Volleyball	3,096	\$147,705	\$1,134	0.77%	604	\$47.71
TOTAL	775,825	\$20,899,825	\$1,481,197	7.09%	22,678	\$26.94

Accessed 3/2/2020 8:45:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	232,500	\$3,869,046	\$389,253	10.06%	9,918	\$16.64
Single And Teasers	543,325	\$17,030,779	\$1,091,945	6.41%	21,929	\$31.35
TOTAL	775,825	\$20,899,825	\$1,481,197	7.09%	22,678	\$26.94

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Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Pre-Match	495,788	\$9,953,511	\$840,830	8.45%	22,059	\$20.08
Live	280,037	\$10,946,314	\$640,367	5.85%	11,818	\$39.09
TOTAL	775,825	\$20,899,825	\$1,481,197	7.09%	22,678	\$26.94

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Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.

Single Bet: In a single bet, a player only bets on the outcome of one event.

System Bet: A system bet constitutes a special variation of the combo bet. As a general rule, three selections or more have to be made for a bet to be considered a system bet.

Turnover: Total amount of betting / wagering / stakes. Also known as handle.