



Oregon Lottery March 2020 Scoreboard Gaming Activity

Reporting Period: 3/1/2020 00:00:00 to 3/31/2020 23:59:59

Source: Chameleon360 Gaming Activity, settled bets (includes free bets)

The data provided is subject to change due to audits and other adjustments occurring subsequent to the release of this information.

Registrations

Period	Registrations
March 2020	735

Source: Chameleon360 Registrations History, accessed 4/1/2020 11:32:00

Summary

Period	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
March 2020	311,553	\$9,007,680	\$937,750	10.41%	11,551	\$28.91

Accessed 4/1/2020 11:32:00

Activity by Sport

Sport	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Aussie Rules	1,099	\$33,296	(\$5,968)	-17.92%	448	\$30.30
Bandy	12	\$72	(\$41)	-56.20%	17	\$6.02
Baseball	3,565	\$45,600	\$1,221	2.68%	792	\$12.79
BasketBall	154,959	\$5,166,365	\$571,068	11.05%	9,184	\$33.34
Boxing	189	\$1,273	(\$6,489)	-509.86%	110	\$6.73
Cricket	396	\$20,095	(\$4,976)	-24.76%	214	\$50.74
Cycling	44	\$396	(\$108)	-27.29%	9	\$9.01
Darts	372	\$5,294	\$571	10.79%	179	\$14.23
Football	5,826	\$152,557	\$25,273	16.57%	2,421	\$26.19
Golf	7,557	\$80,008	\$22,094	27.61%	1,269	\$10.59
Handball	181	\$2,652	\$229	8.63%	128	\$14.65
Ice Hockey	25,923	\$602,201	\$58,517	9.72%	2,896	\$23.23
MMA	14,664	\$282,685	\$65,472	23.16%	2,594	\$19.28
Motor Racing	1,950	\$12,760	\$4,391	34.41%	415	\$6.54
Rugby League	1,130	\$27,346	\$2,336	8.54%	504	\$24.20
Rugby Union	586	\$25,030	(\$5,040)	-20.14%	376	\$42.71
Scoreboard Specials	6,713	\$80,196	(\$6,881)	-8.58%	1,444	\$11.95
Snooker & Pool	152	\$2,616	\$295	11.28%	107	\$17.21
Soccer	47,957	\$1,019,571	\$125,606	12.32%	4,084	\$21.26
Sumo Wrestling	178	\$1,244	\$78	6.28%	115	\$6.99
Table Tennis	22,781	\$809,397	\$42,044	5.19%	1,067	\$35.53
Tennis	10,673	\$469,154	\$28,277	6.03%	895	\$43.96
Volleyball	4,646	\$167,870	\$19,781	11.78%	865	\$36.13
TOTAL	311,553	\$9,007,680	\$937,750	10.41%	11,551	\$28.91

Accessed 4/1/2020 11:32:00

Activity by Bet Type

Bet Type	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Combo And Systems	112,288	\$1,905,464	\$424,866	22.30%	6,987	\$16.97
Single And Teasers	199,265	\$7,102,216	\$512,884	7.22%	10,024	\$35.64
TOTAL	311,553	\$9,007,680	\$937,750	10.41%	11,551	\$28.91

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Activity by Live/Pre-Match Bets

Live/Pre-Match	# of Bets	Turnover	GGR	Margin (%)	# Unique Active Players	Avg. Bet Amount
Pre-Match	174,895	\$3,593,594	\$449,123	12.50%	10,705	\$20.55
Live	136,658	\$5,414,086	\$488,628	9.03%	7,173	\$39.62
TOTAL	311,553	\$9,007,680	\$937,750	10.41%	11,551	\$28.91

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Terminology

Avg. Bet Amount: The average value of the bets placed in a particular category, for a particular period. Calculated by dividing the total amount of all bets by the number of bets.

Bet: A monetary amount that is laid, staked, or pledged between two parties on the outcome of a contest. A choice made by consideration of probabilities.

Combo Bet: A bet that allows players to select more than one event. Also known as a parlay.

GGR: Gross Gaming Revenue. Gross profit, the turnover minus payouts.

Live Bet: A bet that is placed within the duration of a betting event.

Margin (%): The % of profit the operator is having out of each \$1 bet. This is the GGR divided by Turnover.

Pre-Match Bet: A bet that is placed before the starting date/time of a betting event.

Settled Bet: When the result of a particular betting event is known, the market is settled and pays out all winnings to successful players.