

Oregon Wines. A Billion Dollar Industry And Growing.

We've got it all — the soil, the sun and the perfect cool climate — everything it takes to grow some of the finest wine grapes in the world right here in the Willamette Valley. Especially if you like Pinot Noir. Thirty-five years ago when the Oregon wine industry first got started, there were only a few Oregon wine makers, just a handful of dreamers. Today Oregon wines are sold all over the world and there are over 300 Oregon wine makers generating over a billion dollars of economic activity for Oregon every year.

Oregon wine makers are making their mark. The Oregon Lottery[®] provided seed money to help them do it. Lottery profits gave wine makers an opportunity to tell their story to wine enthusiasts outside of Oregon, to advertise and promote their product and to develop new markets.

Support for Oregon businesses is just one of the ways Oregon wins when Oregonians play. Lottery profits also go to education, state parks and watershed enhancement across the state.

itdoesgoodthings.org



It does good things™

Lottery games are based on chance and should be played for entertainment only.

Willamette Valley Vineyards,
just outside of Salem

