



Business Year Comparisons

BY ~ 2012 vs. **BY ~ 2011**

(53 Business Weeks)

(52 Business Weeks)

BY~2012: 06-26-11 to 06-30-12

Week Ending:

Saturday, January 21, 2012

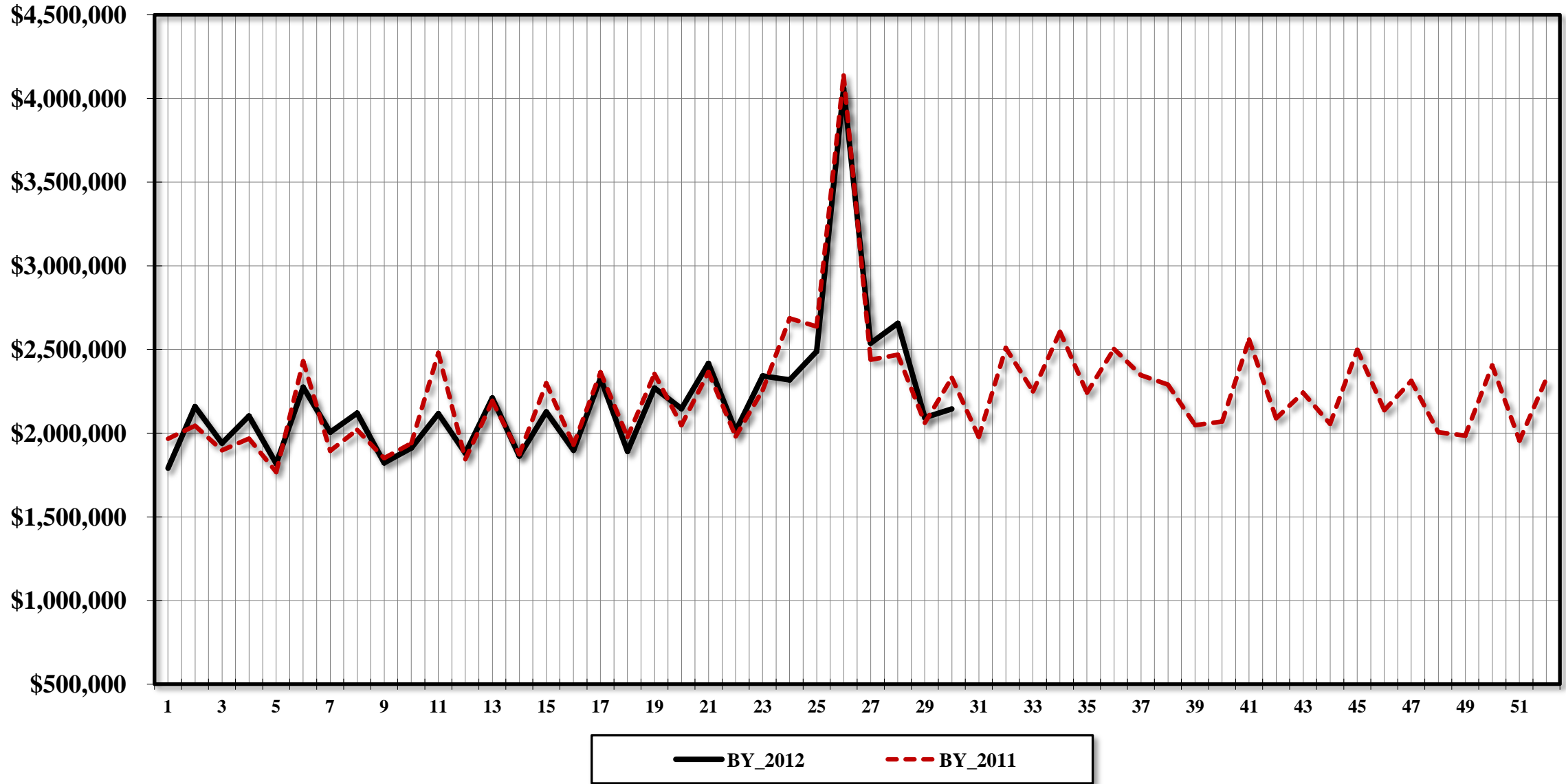
Business Week: #30



Scratch~its

BY_2012 -vs- BY_2011

SUM{SI_activations + SI_returns}



	This Year	Last Year	Difference	% Change
Last Week:	\$2,092,737	\$2,062,061	\$30,676	1.49%
Current Week:	\$2,144,204	\$2,331,225	-\$187,021	-8.02%
Year to Date:	\$65,744,938	\$66,502,190	-\$757,252	-1.14%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$65,744,938	\$70,065,832	-6.17%

YTD Percent of Traditional Product Sales:

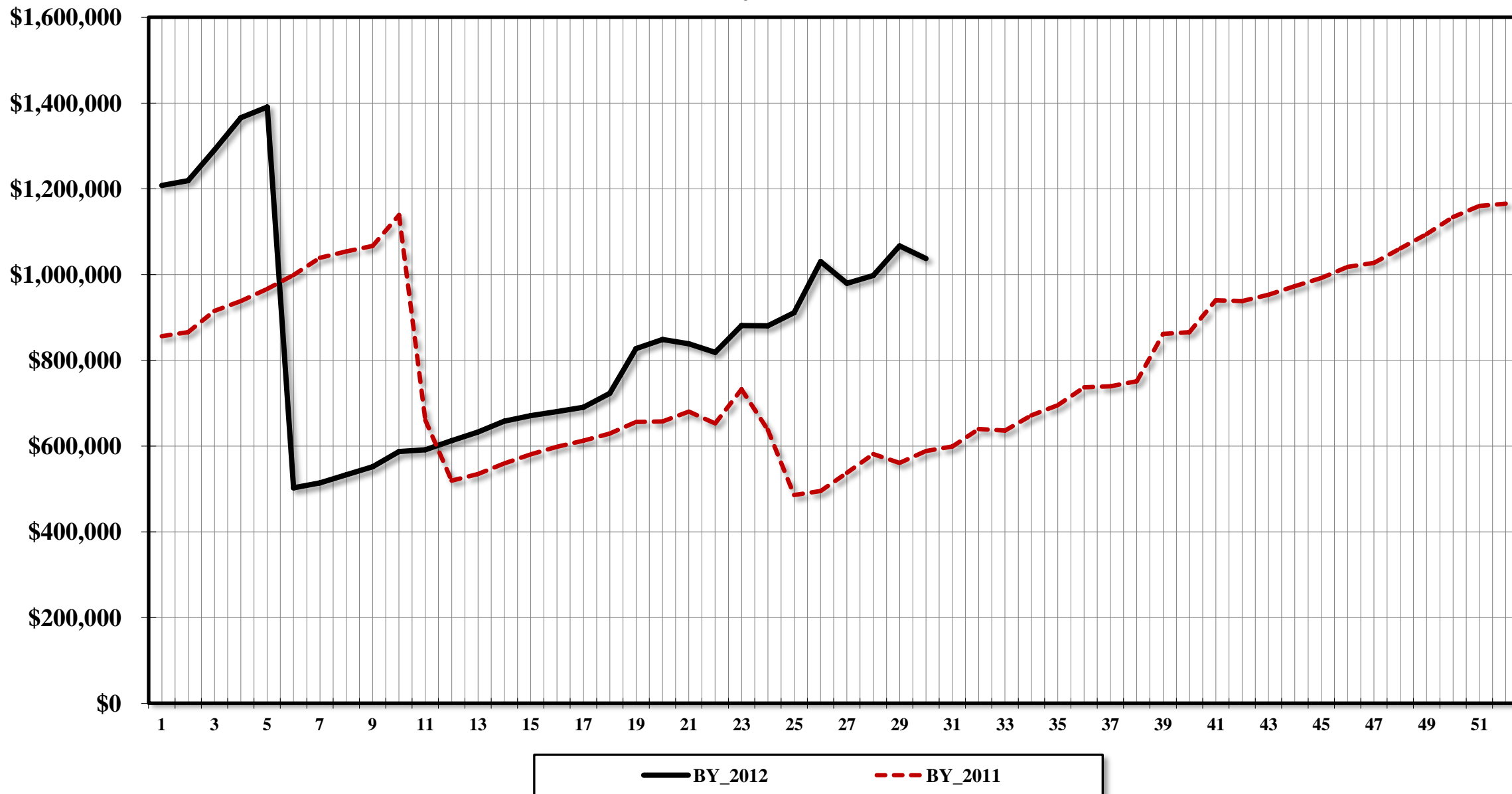
%_Trad_Sales
36.83%



Megabucks

BY_2012 -vs- BY_2011

(Megabucks Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$1,066,631	\$560,691	\$505,940	90.24%
Current Week:	\$1,037,445	\$588,420	\$449,025	76.31%
Year to Date:	\$25,539,265	\$21,802,065	\$3,737,200	17.14%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$25,539,265	\$19,907,908	28.29%

YTD Percent of Traditional Product Sales:

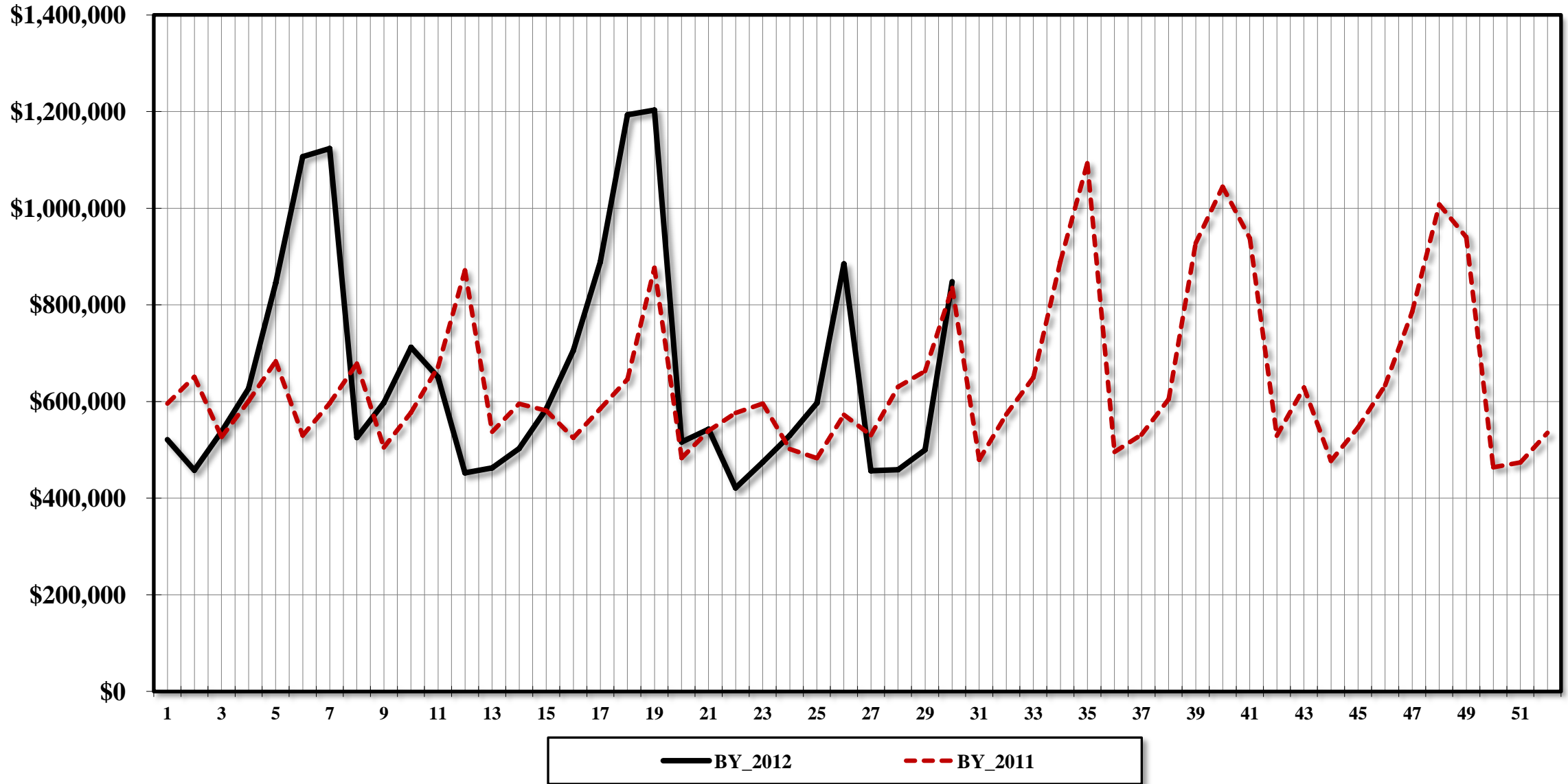
%_Trad_Sales
14.31%



Powerball

BY_2012 -vs- BY_2011

(Powerball Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$500,156	\$662,964	-\$162,808	-24.56%
Current Week:	\$848,045	\$834,856	\$13,189	1.58%
Year to Date:	\$19,929,961	\$18,245,521	\$1,684,440	9.23%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$19,929,961	\$23,241,316	-14.25%

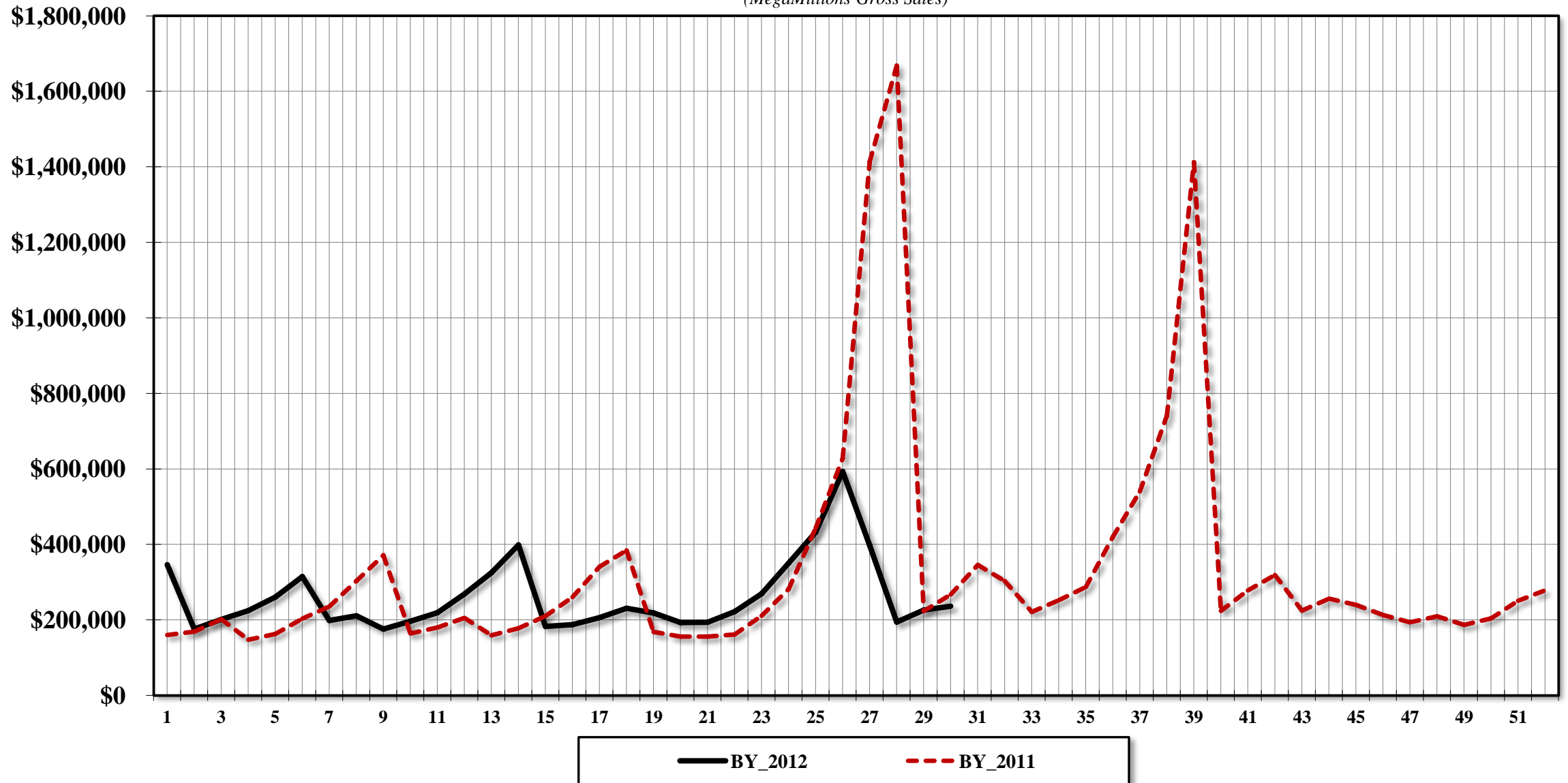
YTD Percent of Traditional Product Sales:

%_Trad_Sales
11.16%

Mega Millions

BY_2012 -vs- BY_2011

(MegaMillions Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$226,237	\$223,374	\$2,863	1.28%
Current Week:	\$236,101	\$267,234	-\$31,133	-11.65%
Year to Date:	\$7,851,560	\$9,813,768	-\$1,962,208	-19.99%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$7,851,560	\$11,447,215	-31.41%

YTD Percent of Traditional Product Sales:

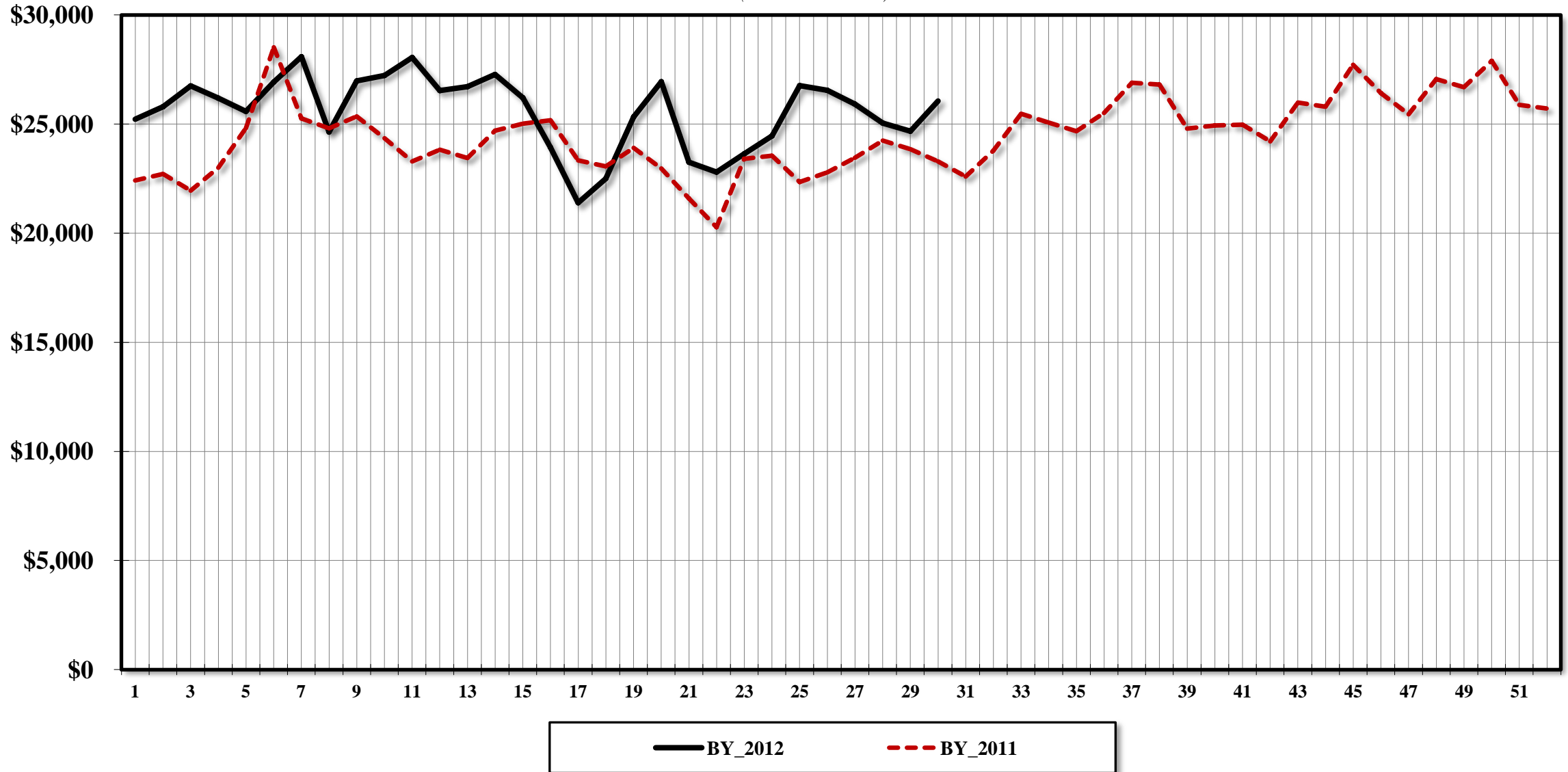
%_Trad_Sales
4.40%



Pick 4

BY_2012 -vs- BY_2011

(Pick 4 Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$24,673	\$23,848	\$825	3.46%
Current Week:	\$26,061	\$23,284	\$2,777	11.93%
Year to Date:	\$767,373	\$710,632	\$56,741	7.98%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$767,373	\$726,094	5.69%

YTD Percent of Traditional Product Sales:

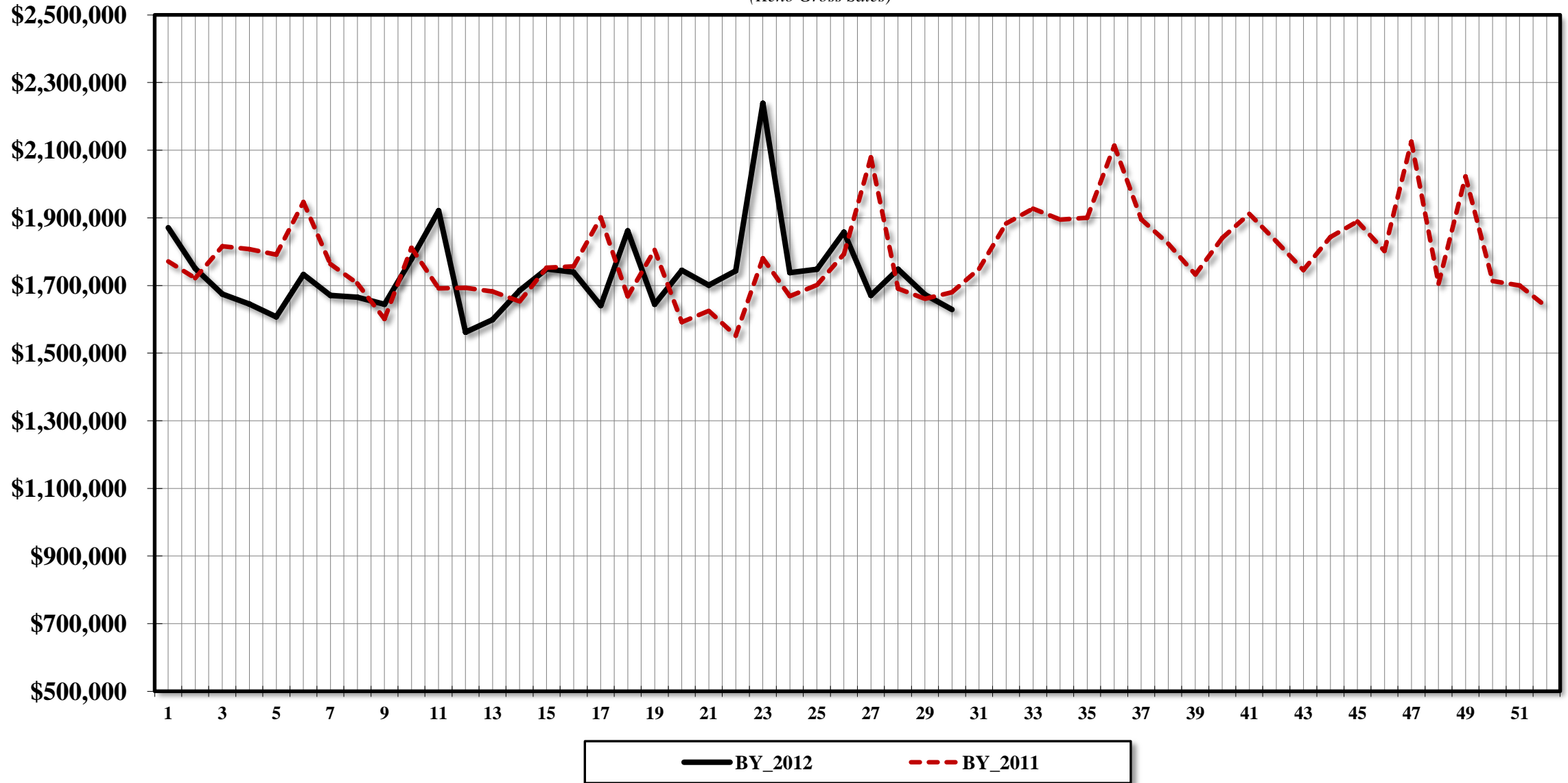
%_Trad_Sales
0.43%



Keno

BY_2012 -vs- BY_2011

(Keno Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$1,673,333	\$1,660,549	\$12,784	0.77%
Current Week:	\$1,628,988	\$1,680,135	-\$51,147	-3.04%
Year to Date:	\$51,933,624	\$52,162,032	-\$228,408	-0.44%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$51,933,624	\$54,174,035	-4.14%

YTD Percent of Traditional Product Sales:

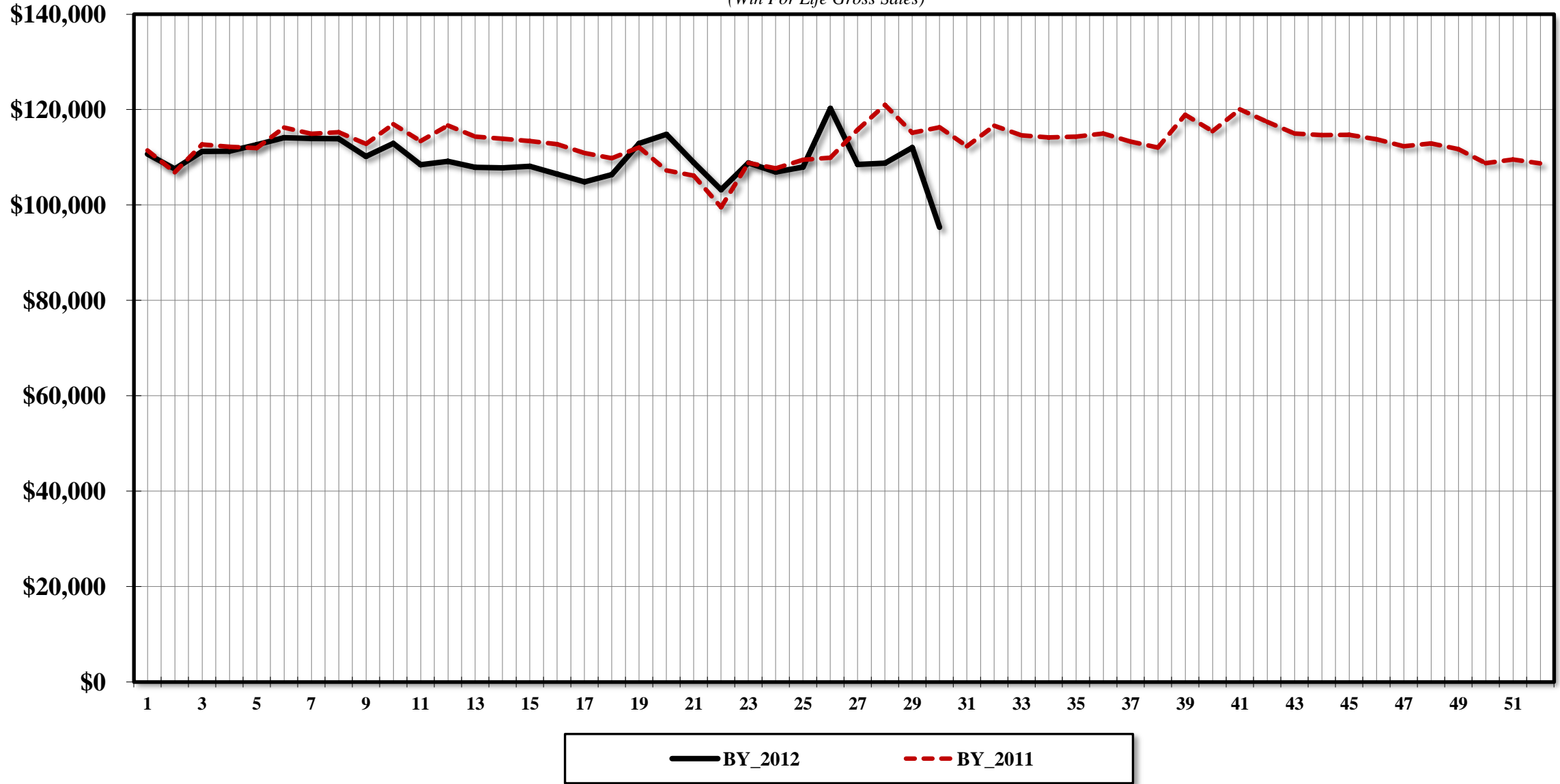
%_Trad_Sales
29.09%



Win for Life

BY_2012 -vs- BY_2011

(Win For Life Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$112,046	\$115,132	-\$3,086	-2.68%
Current Week:	\$95,332	\$116,288	-\$20,956	-18.02%
Year to Date:	\$3,286,090	\$3,365,682	-\$79,592	-2.36%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$3,286,090	\$3,458,799	-4.99%

YTD Percent of Traditional Product Sales:

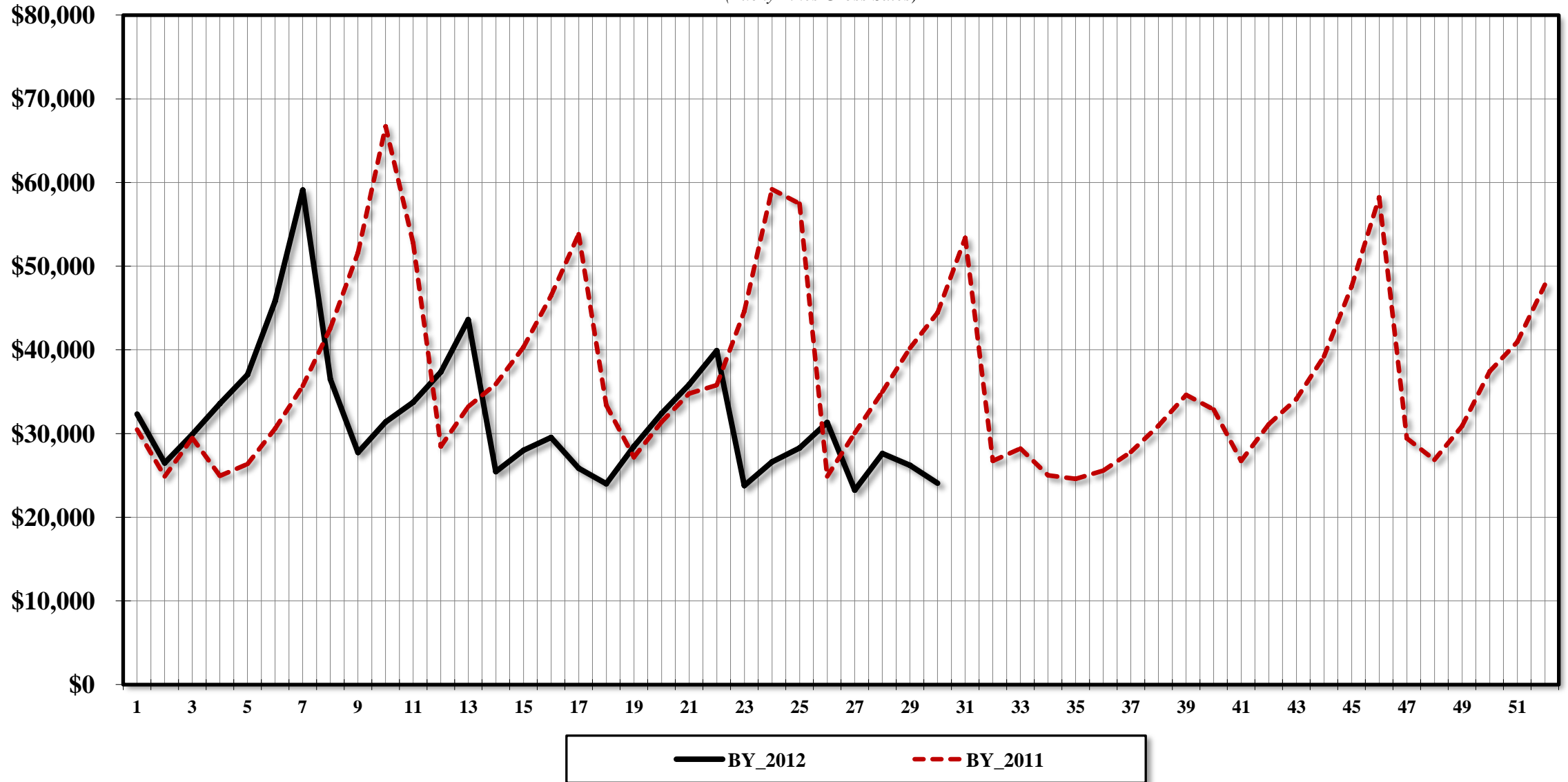
%_Trad_Sales
1.84%



Lucky Lines

BY_2012 -vs- BY_2011

(Lucky Lines Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$26,190	\$40,210	-\$14,020	-34.87%
Current Week:	\$24,072	\$44,474	-\$20,402	-45.87%
Year to Date:	\$955,120	\$1,152,708	-\$197,588	-17.14%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$955,120	\$1,199,052	-20.34%

YTD Percent of Traditional Product Sales:

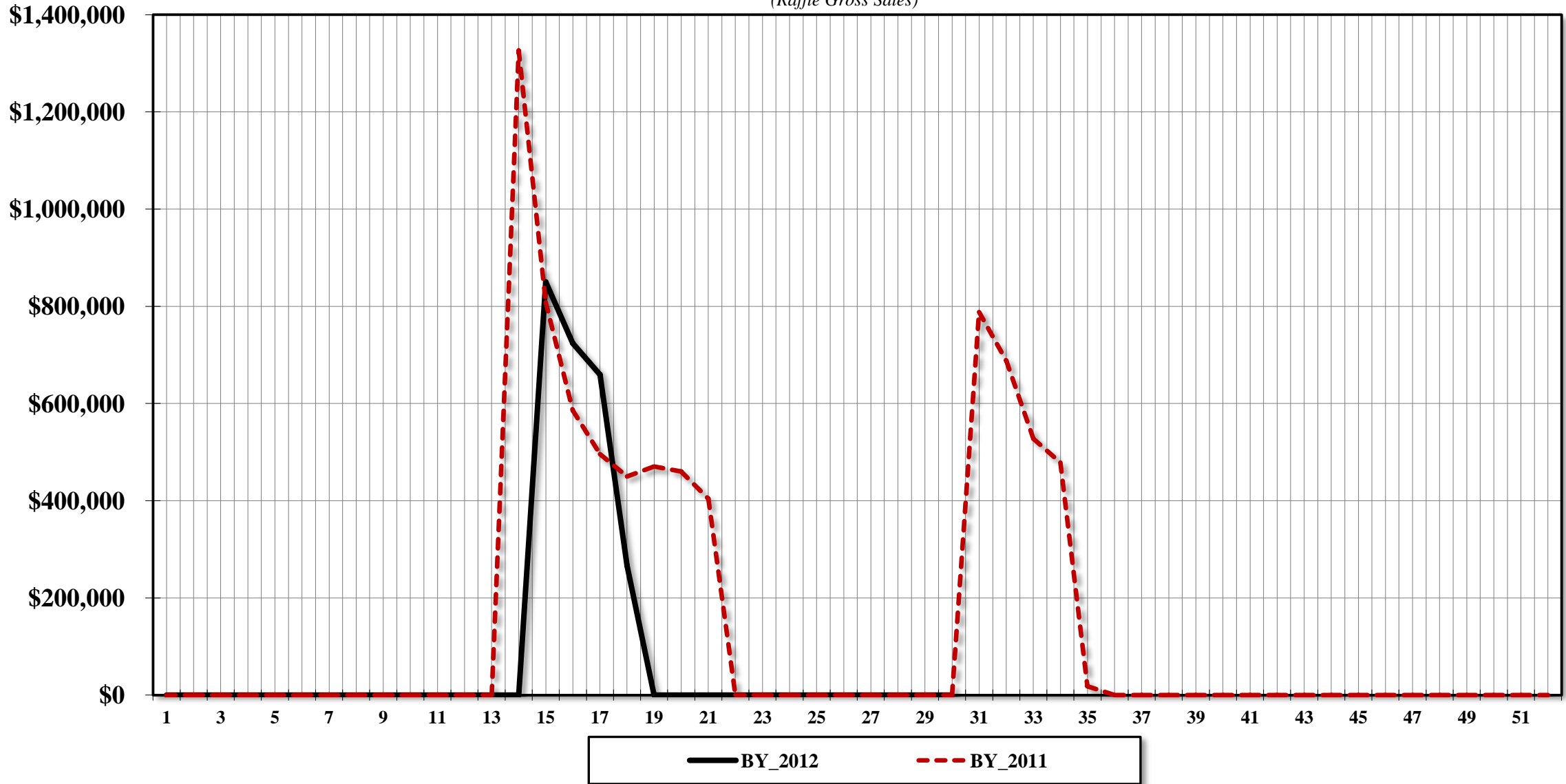
%_Trad_Sales
0.54%



Raffle

BY_2012 -vs- BY_2011

(Raffle Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$0	\$0	\$0	#DIV/0!
Current Week:	\$0	\$0	\$0	#DIV/0!
Year to Date:	\$2,500,000	\$5,000,000	-\$2,500,000	-50.00%

BY_2012 Sales Periods: (02 periods planned)

- Wks 15 ~ 22 (08_Wks; Oct. 02 ~ Nov. 26, 2011 @ \$2,500,000)
- Wks 31 ~ 37 (07_Wks; Jan. 22 ~ Mar. 10, 2012 @ \$2,500,000)

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$2,500,000	\$2,500,000	0.00%

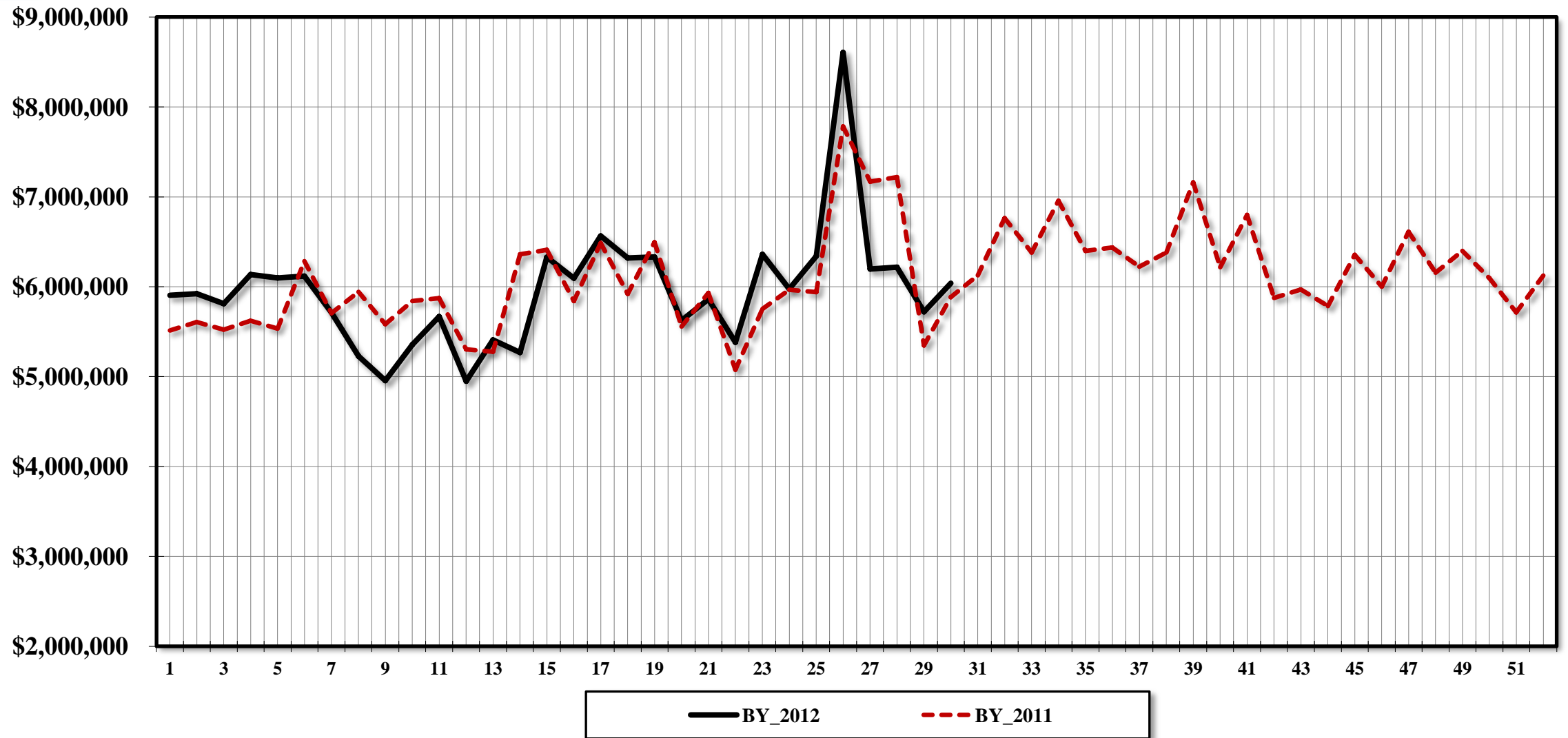
YTD Percent of Traditional Product Sales:

%_Trad_Sales
1.40%



Traditional Only

BY_2012 -vs- BY_2011



	This Year	Last Year	Difference	% Change
Last Week:	\$5,722,003	\$5,348,829	\$373,174	6.98%
Current Week:	\$6,040,248	\$5,885,916	\$154,332	2.62%
Year to Date:	\$178,507,931	\$178,754,598	-\$246,667	-0.14%

YTD Sales vs. Internal Targets:

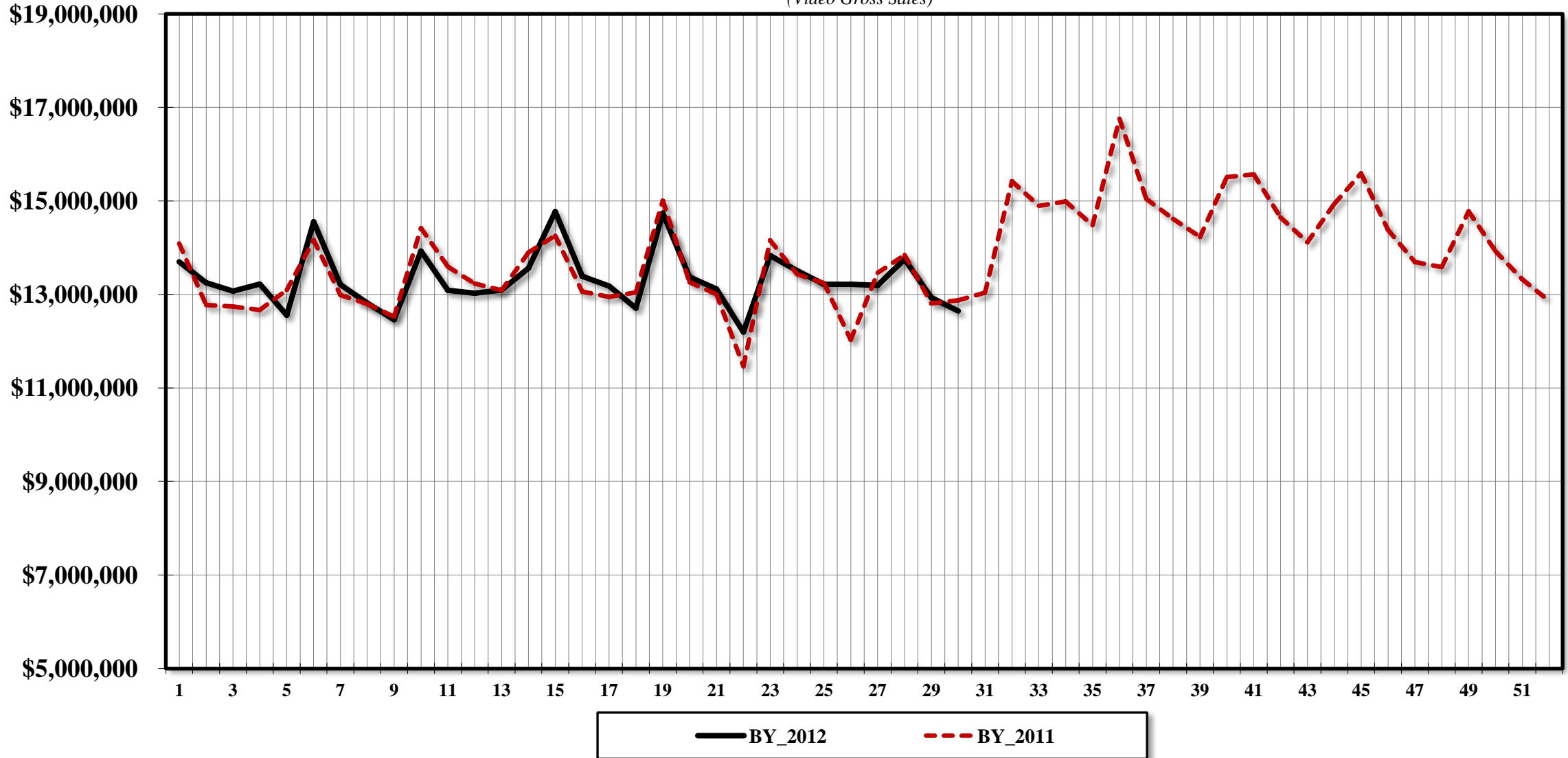
Sales_YTD	Target_YTD	%_Change
\$178,507,931	\$186,720,251	-4.40%



Video

BY_2012 -vs- BY_2011

(Video Gross Sales)



	This Year	Last Year	Difference	% Change
Last Week:	\$12,932,289	\$12,810,616	\$121,673	0.95%
Current Week:	\$12,648,419	\$12,875,461	-\$227,042	-1.76%
Year to Date:	\$399,327,089	\$397,974,530	\$1,352,559	0.34%

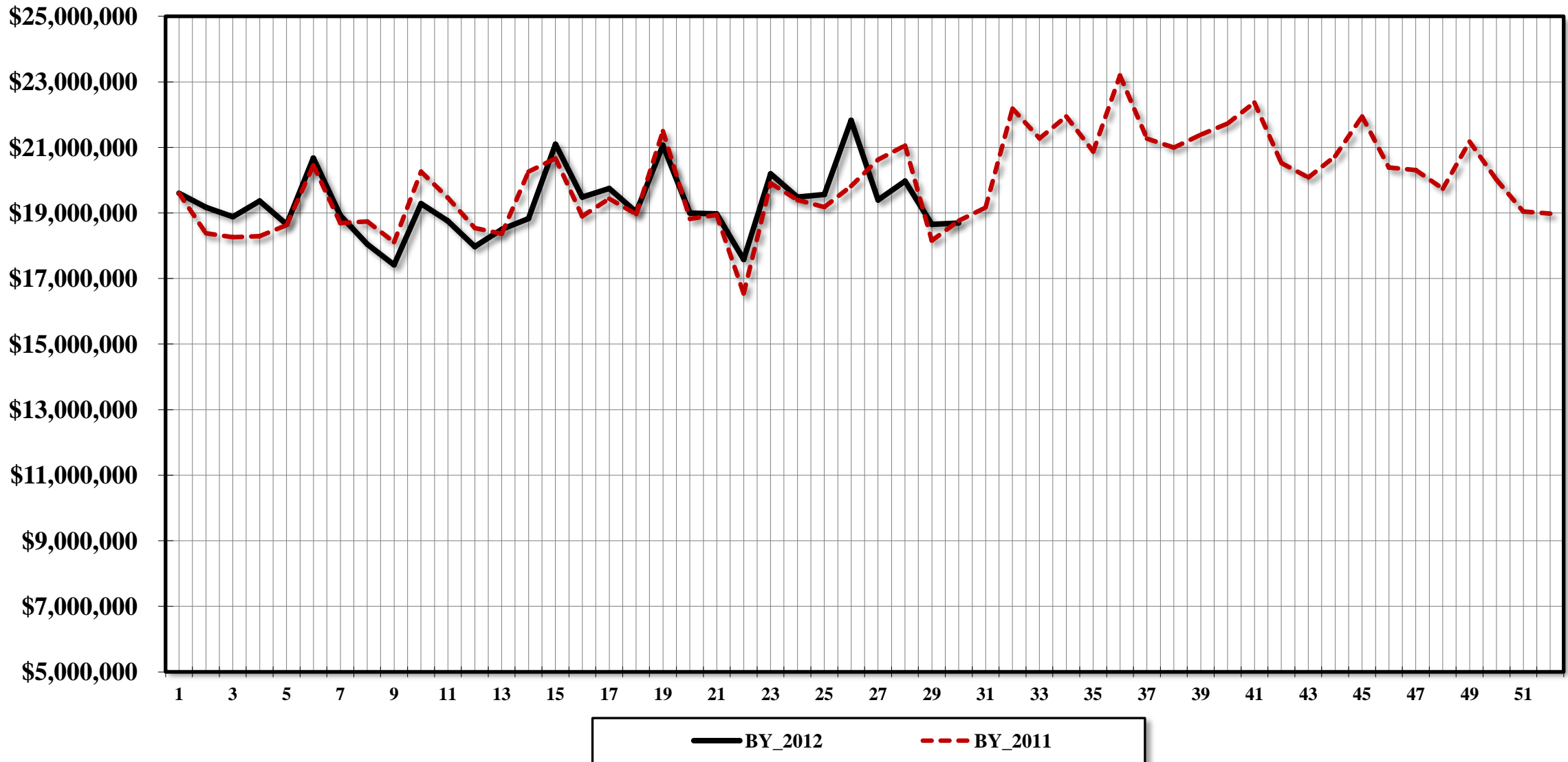
YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$399,327,089	\$421,715,331	-5.31%



Total Lottery Sales

BY_2012 -vs- BY_2011



	This Year	Last Year	Difference	% Change
Last Week:	\$18,654,292	\$18,159,445	\$494,847	2.73%
Current Week:	\$18,688,667	\$18,761,377	-\$72,710	-0.39%
Year to Date:	\$577,835,020	\$576,729,128	\$1,105,892	0.19%

YTD Sales vs. Internal Targets:

Sales_YTD	Target_YTD	%_Change
\$577,835,020	\$608,435,583	-5.03%